

Bridge Plan Work Group Project Team Agenda	
Project Name:	External Partnership Group
Meeting 1 Date/Time:	November 4, 2019, 11 am
Facilitator:	Gulati Poonam
Invited:	
Members:	Elisa Olsen, Doveanna Fulton, Lisa Gonzales-Hatfield, Thalina Sabido, Dietrich Von Biedenfeld, Lori Lovins, David Branham, and Monica Villarreal

Agenda	
Agenda Item	Time
Introductions	11:00 am
Discuss Gap Analysis of current strategic plan	11:15 am
Discuss the collection of stories and pictures	11:30 am
Surveys, focus group	11: 45 am
Other items, Adjourn	12:00 pm

Decisions		
Decision Made	Impact	Action Required
Ideas about how to: <ul style="list-style-type: none"> - Qualtrics survey: <ul style="list-style-type: none"> o Name, etc. of person o Which of the following types of partnerships have you engaged in (select from a dropdown menu of broad categories); box to list specifics o Comment box at end - Talk with internship coordinators: Psychology, Career Centers, CCESL, Social Work, others - Talk with CBAs and DBAs - Talk with Ivonne Montalbano regarding survey done earlier this year with staff members 	Waiting for the November 6 th meeting with the Strategic Planning Committee.	

New Problems/Changes		
Problem/Change	Assigned To	Date Due
Things that we need to do: <ul style="list-style-type: none"> - Study the gap analysis that has been posted; everyone should have received an email from Ms. Taheshia Hobbs explaining access. - Collect information regarding external partnerships of UHD community members using surveys (Qualtrics) and focus groups. 	<ul style="list-style-type: none"> - Everyone - Dr. Pooniam will collect survey results. Monica will create survey. 	

<ul style="list-style-type: none"> - Need stories and photos to develop a narrative. - We need a list of career development, Academic, Internship, and business student engagements. - Alumni engagement means fundraising that has changed. 	<ul style="list-style-type: none"> - Everyone - Everyone - Liza Alonzo from Alumni Relations has alumni list from alumni council. 	
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Action Items for Follow-up		
Action Item	Assigned To	Date Due
<p>Group outlines of plan to Strategic Planning Committee by November 6th</p> <ul style="list-style-type: none"> - Put in place a way to track when Alumni come speak on campus or UHD events. - What is alumni engagement on Social Media? (Social Toaster) - There are students in the CPS who engage with government officials and community partners. - Would we like alumni to increase engagement and how much? - We need to archive items that are in support of increasing enrollment within the past 5 years. <ul style="list-style-type: none"> o New Website o 5% increase of fundraising from alumni o UHD capital campaign goal of \$25 million & we made \$24 million 	<ul style="list-style-type: none"> - Office of Government Engagement - Elisa - Doveanna Fulton - Everyone - Everyone 	

Text in black are agenda items, text in red are items we spoke about in the meeting.