

University of Houston-Downtown College of Business

Minor in Retail Management

General Information:

- BU Student must have a 2.5 cumulative GPA or better at UHD to be approved for a COB minor.
- Non-BU Student must have a 2.25 cumulative GPA or better at UHD to be approved for a COB minor.
- Student must have a 2.0 GPA or better in minor courses for minor to be certified at graduation.
- A student must complete all course work required for the minor in addition to all course work required for the degree prior to graduation.
- All minor programs in the College of Business require at least 9 hours upper-level course work in residence at UHD.
- Students should note that in some instances courses listed as requirements or options for the minor program may have prerequisites that are not listed as part of the program. Prerequisites will not be waived.
- The procedures for declaring a minor are available from the CoB Student Services Office, B101.

Required courses: (18 hours)

MKT 3301 Principles of Marketing

[completion of GenEd core + 18 additional hrs, BA 3300]

MGT 3301 Principles of Management & Organization Behavior

[completion of GenEd core + 18 additional hrs, BA 3300]

MGT 3310 Service Operations Management

[STAT 3309 or SOS 3312, GenEd core + 18 additional hrs, BA 3300]

MGT 4308 Leading People & Teams

[BA 3300, MGT 3301, or instructor approval]

MKT 3330 Retail Management

[BA 3300, MKT 3301]

MKT 4310 Seminar in Retail Strategy

[BA 3300; MGT 3301, MKT 3301, + add'l 3 hours in MGT or MKT]