

## Strategic Planning Agenda

Meeting 3: October 8, 2021

1. Dr. Nazly Dyer's Presentation: "What do we know about UHD?: An overview of relevant insights that will help drive strategic planning strategies"
  
2. Review of Visioning and Mission Statement Work
  - a. Recap the exercise on mission statements
    - i. Three Questions
      1. What do we do?
      2. For whom do we do it?
      3. What benefits do they derive from what we do?
  - b. Return to the current UHD mission strengths and weaknesses board
  - c. President and Vice Presidents' Visioning Exercise on 09/27/2021 and Strategic Planning Committee Key Issues from 09/10/2021
  - d. Their 9-category grouping of 50 vision elements
    - i. Academic environment
    - ii. Financial
    - iii. Community
    - iv. Inclusion
    - v. Operations
    - vi. Student Outcomes
    - vii. Staff & Faculty
    - viii. Partnerships and Relationships
    - ix. Student Life
  - e. Strategic Planning Committee 10-category grouping of 39 key issues
    - i. Infrastructure
    - ii. City and community engagement and alignment
    - iii. Stakeholder engagement (students, alumni, faculty, and staff)
    - iv. Student Accessibility, support, and affordability
    - v. Finance and priorities
    - vi. Innovation
    - vii. Staff and faculty hiring, recruitment, development
    - viii. Vision
    - ix. Student Success
  
3. 15-Minute Break

4. Timeline for updating the Mission
  - a. October 11 – First Draft of Mission is Complete
  - b. October 11-25 – Share Mission with UHD Community for Comments
  - c. October 25 – Comment Period Ends
  - d. October 28 – Sub-committee Reviews Feedback and Pulls Together Final Version of Mission to share with President Blanchard
  - e. November 4- Receive Feedback from President Blanchard on Mission Statement
  - f. November 12 – Get on the BOR December Agenda to Share Updated Mission Statement
  - g. December 12 – Share Mission with BOR
  
5. Examine 12 Candidate Mission Statements
  - a. Reflect on how well each candidate mission statement answers the questions:
    1. What do we do?
    2. For whom do we do it?
    3. What benefits do they derive from what we do?
  - b. How do the candidate statements capture the key issues and vision categories?
  
6. Wordsmithing/Refinement Team Members
  
7. Homework and Wrap-Up