



University of Houston-Downtown.

Marilyn Davies
College of Business

Bachelor of Business Administration in **INTERNATIONAL BUSINESS**



Earning Potential

According to the U.S. Bureau of Labor Statistics (BLS), the national average salary for:

- Global Commodity Manager is **\$115,250**
- International Logistics Coordinator is **\$73,315**
- Foreign Policy Advisor is **\$81,816**
- Foreign Banking Compliance Officer is **\$76,795**

Delivery Options

- Downtown
- Online

Contact

ACCI Department Chair:

- Office: B-410 F
- 713.221.8903

As the world becomes increasingly more globalized and interconnected, the role and significance of the degree program in International Business cannot be overemphasized. An International Business degree offers a combination of basic business knowledge with an interdisciplinary and cross-cultural study of international business theories, practices and policies with a strong global focus.

About the Program

Housed in the Marilyn Davies College of Business, the Bachelor of Business Administration in International Business is accredited by the Association to Advance Collegiate Schools of Business-International.

The program ranks No. 2 on the list of top online International Business programs* The International Business degree is a 120-hour-credit program comprised of 42 hours of Common Core Requirements; 48 hours of Business Core Requirements; 15 hours of International Core Requirements; 6 hours of Electives; 6 hours of a foreign language (other than English); 15 hours of Required International Courses; and 3 hours of International Experience (Study Abroad Program or International Internship).

Given the significant role of the United States in world affairs and the importance of globalization of business to American business enterprise, the curriculum for this major is designed to prepare students for positions in government, business or international agencies in the fields of international trade, international finance, international marketing, international management, and international accounting.

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Affiliated Student Organizations

International Business Association (IBA) offers volunteer opportunities within and outside UHD; conducts educational field trips; invites guest speakers from business leaders to public officials to community leaders to foreign dignitaries and diplomats; and facilitates inter-cultural exchanges among students and provides opportunities to meet alumni.

Beta Gamma Sigma is the national business honorary society recognized by AACSB-International. Its mission is to encourage and honor academic achievement and personal excellence in the study and practice of business. Each year, the UHD Chapter invites juniors and seniors, who rank in the top 10 percent of their class, to join.

Association of Latino Professionals for America (ALPFA): Develop our members to become leaders by providing them the necessary skills to succeed in a collaborative and professional environment so they can realize their full potential.

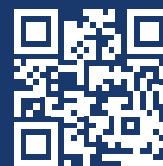
Scholarships are a great way to help pay for your college education. Interested in what scholarships MDCOB has to offer? Please, follow: <https://tinyurl.com/MDCOBscholarships> to see which scholarship appeals to you.



Next Steps

Applicants must complete and submit all of the following items:

- Apply for admissions online via Apply Texas: goapplytexas.org
- Submit your \$50 application fee
- Apply for Financial Aid fafsa.gov
- Fulfill Testing Requirements uhd.edu/testing
- Get Advised and Register uhd.edu/academics/advising
- Pay for Classes uhd.edu/cashiers
- Prepare for Class



Scan QR Code or visit
uhd.edu/ib
for more information