



University of Houston-Downtown.

**Marilyn Davies
College of Business**

Bachelor of Business Administration in

GENERAL BUSINESS



Earning Potential

According to the U.S. Bureau of Labor Statistics (BLS), the national average salary for:

- Purchasing Manager/Buyer & Purchasing Agent is **\$72,920**
- Market Research Analyst is **\$70,600**
- Insurance Underwriter is **\$69,260**
- Security, Commodity and Financial Services Agent is **\$62,910**

Delivery Options

- Downtown
- Northwest
- Online

Contact

Department Chair:

Jonathan Davis, Ph.D.

- **713.221.8161**
- **davisg@uhd.edu**

Marilyn Davies College of Business' mission is to provide a high-quality business education to prepare students for immediate entry into the business community.

Designed for students who seek a strong interdisciplinary business program, the General Business BBA combines a solid foundation of general education, with an understanding of the fundamental theories and procedures of all the primary business functions.

The BBA in General Business degree program also allows students to tailor their course work to meet individual career goals—from entrepreneurship to careers in land management, international business law or any of a wide range of areas.

About the Program

The BBA in General Business, accredited by the Association to Advance Collegiate Schools of Business-International, is a 120-hour-credit program comprised of 42 hours of Common Core Requirements; 48 hours of Business Core Requirements; and 27 hours of General Business Major Requirements.

Within the 27 hours of General Business Major Requirements, students choose at least three of the following areas: Accounting; Business Administrations; Economics; Energy Management; Finance; Insurance & Risk Management; Management; Management Information Systems; Marketing; Professional Land Management; and Supply Chain Management.

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Optional Minors

To further specialize the General Business program, students have the option of adding a minor (18-hours) to complement their BBA degrees. A student can combine this major with any minor(s), but the major cannot be combined with a second business major unless the student takes 30 additional upper-level hours. At least 50 percent of the upper-level business hours must be taken at the University of Houston-Downtown.

Affiliated Student Organizations

Beta Gamma Sigma is the national business honorary society recognized by AACSB-International. Its mission is to encourage and honor academic achievement and personal excellence in the study and practice of business. Each year, the UHD Chapter invites juniors and seniors, who rank in the top 10 percent of their class, to join.

ALPFA "Association of Latino Professionals for America": Develop our members to become leaders by providing them the necessary skills to succeed in a collaborative and professional environment so they can realize their full potential.

Scholarships are a great way to help pay for your college education. Interested in what scholarships MDCOB has to offer? Please, follow: <https://www.uhd.edu/academics/business/Pages/business-scholarship-internal-guidelines.aspx> to see which scholarship appeals to you.



Next Steps

Applicants must complete and submit all of the following items:

- Apply for admissions online via Apply Texas: goapplytexas.org
- Submit your \$50 application fee
- Apply for Financial Aid fafsa.gov
- Fulfill Testing Requirements uhd.edu/testing
- Get Advised and Register uhd.edu/academics/advising
- Pay for Classes uhd.edu/cashiers
- Prepare for Class



Scan QR Code or visit
uhd.edu/generalbusiness
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