

# Graduate Certificate

## International Business Graduate Certificate

The demand for professionals who can navigate the international business climate is increasing as a result of globalization. The International Business Graduate Certificate provides students with the tools necessary to make sound business decisions in a global setting. Each course within the certificate program is taught by instructional team consisting of an academic and industry professional. The instructional team model affords students the unique opportunity to acquire the theoretical and practical background needed to meet the demands of multinational organizations.

### Who should attend?

The International Business Graduate Certificate provides students with a wide array of skills required to for success in international organizations. Those interested in pursuing careers in the areas of finance, risk management, and supply chain management within a multinational corporation are strongly encouraged to attend.

### Why earn a Graduate Certificate in International Business?

Developing a sound foundation in international business is a skill set that will enable associates to deliver more value regardless of their position in the organization.

### Curriculum

The International Business Graduate Certificate at UHD is industry-driven. Corporate executives and leaders have participated in building the program and in recommending the topics that are taught. The curriculum offers five graduate level courses taken in eight-week modules over the span of ten months, offered the same evening each week for the program's duration. Courses include the following:

- Risk Management
- International Strategic Sourcing and Procurement
- Ethics, Law and Compliance
- International Logistics
- International Banking and Finance

### Curriculum defined by today's industry executives

The topics offered in the coursework are designed by top corporate executives who identified critical corporate international business-focused concepts that support better decision-making.

### A Results-Oriented Format

The program's design supports incremental learning. The one-course-at-a-time format does not force students to divide their attention among several courses. Because this ten-month program employs a blended (face-to-face and online) format, time in class is used to focus on application of information being presented. Each class meeting is purposely designed with takeaways that students can immediately incorporate into their work.

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