

Transfer Degree Map: LSC Associate of Arts: Business Field of Study to University of Houston-Downtown Bachelor of Business Administration in Marketing

4 – Year Suggested Academic Plan for Transfer

First Year - Freshman							
Fall Semester				Spring Semester			
LSC	UHD	Course Name	Hrs	LSC	UHD	Course Name	Hrs
EDUC 1300 (1)	Elective	Learning Frameworks: 1 st Yr Exp.	3	ECON 2301	ECO 2301	Macroeconomics	3
ENGL 1301	ENG 1301	Composition & Rhetoric I	3	MATH 1314	Elective	College Algebra	3
BCIS 1305	Elective	Business Computer Applications	3	ACCT 2301	Elective	Principles of Financial Accounting	3
GOVT 2305	POLS 2305	Federal Government	3	ENGL 1302	ENG 1302	Composition & Rhetoric II	3
Life & Phys Sci.	(Core 030)	Choose from LSC Core Curriculum	4	HIST 1301	HIST 1305	U.S. History to 1877	3
Total			16	Total			15
Summer Session							
SPCH 1321	(Core 090)	Business & Professional Comm.	3				
Total			3	Total			
Second Year - Sophomore							
Fall Semester				Spring Semester			
LSC	UHD	Course Name	Hrs	LSC	UHD	Course Name	Hrs
MATH 1325	MATH 1306	Calculus for Business & Social Sci.	3	BUSI 2372	Elective	Business Analysis	3
Life & Phys Sci.	(Core 030)	Choose from LSC Core Curriculum	4	Creative Arts	(Core 050)	Choose from LSC Core Curriculum	3
ACCT 2302	Elective	Principles of Managerial Accounting	3	ECON 2302	ECO 2302	Microeconomics	3
PHED 1164	(Core 090)	Intro to Physical Fitness & Wellness	1	Lang. Phil. Cult.	(Core 040)	Choose from LSC Core Curriculum	3
HIST 1302	HIST 1306	U.S. History since 1877	3	GOVT 2306	POLS 2306	Texas Government	3
Total			14	Total			15
Summer Session (may be taken at LSC or UHD)							
MATH 1324 (2)	MATH 1305	Math for Business & Social Science	3				
Total			3	Total			
Third Year - Junior							
Fall Semester				Spring Semester			
LSC	UHD	Course Name	Hrs	LSC	UHD	Course Name	Hrs
	BA 3300	Business Cornerstone	3		MIS 3302	Management Information Systems	3
	BA 3301	Legal Environment of Business	3		FIN 3302	Business Finance	3
	STAT 3309	Statistical Analysis for Business App.	3		BA 3350	Business Communications	3
	MGT 3301	Management of Organizations	3		MKT 3305	Integrated Marketing Communications	3
	MKT 3301	Principles of Marketing	3		MKT 3308	Digital Marketing	3
Total			15	Total			15
Fourth Year - Senior							
Fall Semester				Spring Semester			
LSC	UHD	Course Name	Hrs	LSC	UHD	Course Name	Hrs
	MGT 3332	Operations & Supply Chain Mgmt	3		MKT 4309	Marketing Strategy	3
	MKT 4305	Buyer Behavior	3		BA 4302	Business Strategy	3
	MKT 4306	Marketing Research	3		ADV MKT ELEC	3000-4000 level MKT course (3)	3
	ADV MKT ELEC	3000-4000 level MKT course (3)	3		ADV MKT ELEC	3000-4000 level MKT course (3)	3
	ADV MKT ELEC	3000-4000 level MKT course (3)	3		ADV MKT ELEC	3000-4000 level MKT course (3)	3
Total			15	Total			15

Notes/Comments:

- (1) EDUC 1300 is required for First Time in College (FTIC) students only. If not FTIC student should take SPCH 1321. FTIC students are still required to complete SPCH 1321 to meet program requirements.
- (2) MATH 1325 will satisfy requirements for the Bachelor's degree at UHD but is not required for completion at LSC. May be completed at UHD or LSC.
- (3) Students need to choose five from the following upper level marketing electives: MKT 3302, MKT 3304, MKT 3320, MKT 3320, MKT 3330, MKT 3340, MKT 3350, MKT 3360, MKT 3399, MKT 4310, MKT 4320, MKT 4330, MKT 4340, MKT 4380 or MKT 4390.

Articulation Agreement Information – Standard and Program to Program (P2P)

Transfer of Credit & Student Benefits

- Credits from LSC that are transferrable to UHD degree programs may be specified in any program-to-program articulation agreement
- Reverse transfer
- LSC students will be allowed access to academic advising services at UHD
- LSC Honors students admitted to UHD will receive:
 - Acceptance to UHD Honors Program with a minimum GPA (GPA varies by the College in which the program resides)
 - UHD will accept a minimum of 12 hours of transfer Honors credit; eligible for merit and need-based aid commensurate with qualifications

Optional Partnership

- Joint Admission provides students the opportunity to maximize utilization of facilities and programs offered jointly by LSC and UHD:
 - Student ID at LSC and UHD
 - Student computer/internet account, access to computer labs and access to libraries at LSC and UHD
 - Student access to sporting events at UHD
 - Free electronic transfer transcript transmission/evaluation
 - Application fees will be waived for LSC students who apply to UHD within 6 months of earning an Associate's degree.
- Cooperative Advising allows students to access embedded advisors at both institutions for students who are:
 - Admitted (either through regular or joint admissions) at UHD
 - All LSC students with an expressed interest in transferring to UHD
 - Advising for all degree programs at UHD
- Employee discount provides LSC employees an opportunity to apply discounts or waive fees at UHD:
 - Application fee will be waived for LSC employees
 - Recognize the eligibility of LSC employees to apply for scholarship programs.

Standard Agreement & P2P Agreement

(Associate of Arts Business Field of Study to Bachelor of Business Administration in Marketing)

Program Admission Requirements

- Students who have completed the general education core (42 hours), earned a minimum 2.5 cumulative GPA, including a "C" in MATH 1314-College Algebra and satisfied TSI obligation may be admitted to the Davies College of Business.
- UHD will calculate the higher grade received on duplicate courses for GPA requirements.
- UHD will accept a "D" in courses except for MATH courses.
- UHD does not require Business Analysis for BBA completion for currently enrolled students at LSC. It will be required for new students being admitted under the new field of study (Fall 2018).
- UHD will also not require College algebra and Calculus under the new field of study (Fall 2018).

Program Specific Requirements