



Transfer Degree Map: HCC Associate of Arts in Business to UH-Downtown Bachelor of Business Administration (Marketing)



4 – Year Suggested Academic Plan for Transfer

First Year – Freshman

Fall Semester				Spring Semester			
HCC	UHD	Course Name	Hrs	HCC	UHD	Course Name	Hrs
EDUC 1300	Elective	Elective	3	ACCT 2301	ACC 2301	Financial Accounting	3
ENGL 1301	ENG 1301	Composition I	3	HIST 1301	HIST 1305	United States History to 1877	3
ECON 2301	ECO 2301	Principles of Economics I	3	MATH 1324	MATH 1305	Finite Mathematics with Applications	3
BCIS 1405	Component Area Option	UHD 1301	3	ENGL 1302	ENG 1302	Composition II	3
Natural Science	Life & Physical Sciences	Life and Physical Sciences UHD Course Options	3	GOVT 2305	POLS 2305	Federal Government	3
Total			16	Total			15

Second Year – Sophomore

Fall Semester				Spring Semester			
HCC	UHD	Course Name	Hrs	HCC	UHD	Course Name	Hrs
ACCT 2302	ACC 2302	Managerial Accounting	3	Natural Science	Life & Physical Sciences	Life and Physical Sciences UHD Course Options	3
HIST 1302	HIST 1306	United States History after 1877	3	GOVT 2306	POLS 2306	Texas Government	3
ECON 2302	ECO 2302	Principles of Economics II	3	Creative Arts	Creative Arts	Creative Arts UHD Course Options	3
MATH 1325	MATH 1306	Fundamentals of Calculus with Applications	3	PSYC 2301 or SOCI 1301	Social & Behavioral Sciences	Social and Behavioral Sciences UHD Course Options	3
PHIL 2306	Language, Philosophy & Culture	Language, Philosophy and Culture UHD Course Options	3	SPCH 1315 or 1321	Component Area Option	Component Area Option - Oral Communication	3
Total			15	Total			15

Third Year – Junior

Fall Semester				Spring Semester			
HCC	UHD	Course Name	Hrs	HCC	UHD	Course Name	Hrs
	BA 3300	Business Cornerstone	3		MIS 3302	Management of Information Systems	3
	BA 3301	Legal Environment of Business	3		FIN 3302	Business Finance	3
	STAT 3309	Statistical Analysis for Business Applications I	3		BA 3350	Business Communication	3
	MGT 3301	Principles of Management and Organization Behavior	3		MKT 3305	Integrated Marketing Communication	3
	MKT 3301	Principles of Marketing	3		MKT 3308	Digital Marketing	3
Total			15	Total			15

Fourth Year – Senior

Fall Semester				Spring Semester			
HCC	UHD	Course Name	Hrs	HCC	UHD	Course Name	Hrs
	MGT 3332	Operations and Supply Chain Management	3		MKT 4309	Marketing Strategy	3
	MKT 4305	Buyer Behavior	3		MKT Elective	Upper Level MKT Elective	3
	MKT 4306	Marketing Research	3		MKT Elective	Upper Level MKT Elective	3
	MKT Elective	Upper Level MKT Elective	3		MKT Elective	Upper Level MKT Elective	3
	MKT Elective	Upper Level MKT Elective	3		MGT 4302	Business Strategy	3
Total			15	Total			15

*Based on UHD & HCC Catalog year of 2018-2019 **Note:** There may be some minor changes in courses due to recently approved course updates.

Articulation Agreement Information – Standard and Program to Program (P2P)

Transfer of Credit & Student Benefits

- Credits from HCC that are transferrable to UHD degree programs may be specified in any program-to-program articulation agreement.
- Reverse transfer
- HCC students will be allowed access to academic advising services at UHD
- HCC Honors students admitted to UHD will receive:
 - Acceptance to UHD Honors Program with a minimum GPA (GPA varies by the College in which the program resides)
 - UHD will accept a minimum of 12 hours of transfer Honors credit; eligible for merit and need-based aid commensurate with qualifications

Optional Partnership

- [Joint Admission](#) provides students the opportunity to maximize utilization of facilities and programs offered jointly by HCC and UHD:
 - Student ID at HCC and UHD
 - Student computer/internet account, access to computer labs and access to libraries at HCC and UHD
 - Student access to sporting events at UHD
 - Free electronic transfer transcript transmission/evaluation
 - Application fees will be waived for HCC students who apply to UHD within 6 months of earning an Associate's degree.
- Cooperative Advising allows students to access embedded advisors at both institutions for students who are:
 - Admitted (either through regular or joint admissions) at UHD
 - All HCC students with an expressed interest in transferring to UHD
 - Advising for all degree programs at UHD
- Employee discount provides HCC employees an opportunity to apply discounts or waive fees at UHD:
 - Application fee will be waived for HCC employees
 - Recognize the eligibility of HCC employees to apply for scholarship programs.

Standard Agreement & P2P Agreement

(Associate of Arts Business Field of Study to Bachelor of Business Administration in Marketing)

Program Admission Requirements

- Students who have completed the general education core (42 hours), earned a minimum 2.5 cumulative GPA, including a "C" in MATH 1314-College Algebra and satisfied TSI obligation may be admitted to the Davies College of Business.
- UHD will calculate the higher grade received on duplicate courses for GPA requirements.
- UHD will accept a "D" in courses except for ACCT and MATH courses.
- UHD does not require Business Analysis for BBA completion for currently enrolled students at HCC. It will be required for new students being admitted under the new field of study.
- UHD will also not require College algebra and Calculus under the new field of study.

Program Specific Requirements