



UHD
Student Leadership
& Involvement

THE LEADERSHIP PLAYBOOK

TOOLS FOR TODAY. SKILLS FOR TOMORROW.

SOLD CONFERENCE

STUDENT ORGANIZATION LEADERSHIP DEVELOPMENT

MARCH 27, 2026

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WELCOME GATORS!

We are excited to welcome you to the Student Organization Leadership Development (SOLD) Conference at the University of Houston–Downtown. This conference brings together student leaders, organization members, and aspiring leaders from across campus for a day dedicated to growth, collaboration, and inspiration.

Your decision to attend today demonstrates your commitment to strengthening not only your own leadership abilities, but also the impact of your student organization and the broader UHD community. Throughout the conference, you will have the opportunity to engage with dynamic speakers, participate in interactive workshops, and connect with fellow Gators who share a passion for leadership and making a difference.

Whether you are a seasoned organization officer or a new member just beginning your leadership journey, SOLD is designed to provide tools, ideas, and perspectives that will help you lead with confidence, communicate effectively, and contribute positively to your organizations and our campus.

We encourage you to ask questions, share your ideas, and take full advantage of the learning and networking opportunities throughout the day.

Thank you for investing in your leadership development and for helping make UHD a vibrant and engaged community.



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THE LEADERSHIP PLAYBOOK

9:00AM.....BREAKFAST / CHECK-IN

10:00AM.....WELCOME / KEYNOTE SPEAKER

11:00AM.....BREAKOUT SESSIONS 1

12:00PM.....LUNCH BREAK

1:00PM.....BREAKOUT SESSIONS 2

2:00PM.....NETWORKING MIXER

3:00PM.....CLOSING



SOLD CONFERENCE EVENT MAP



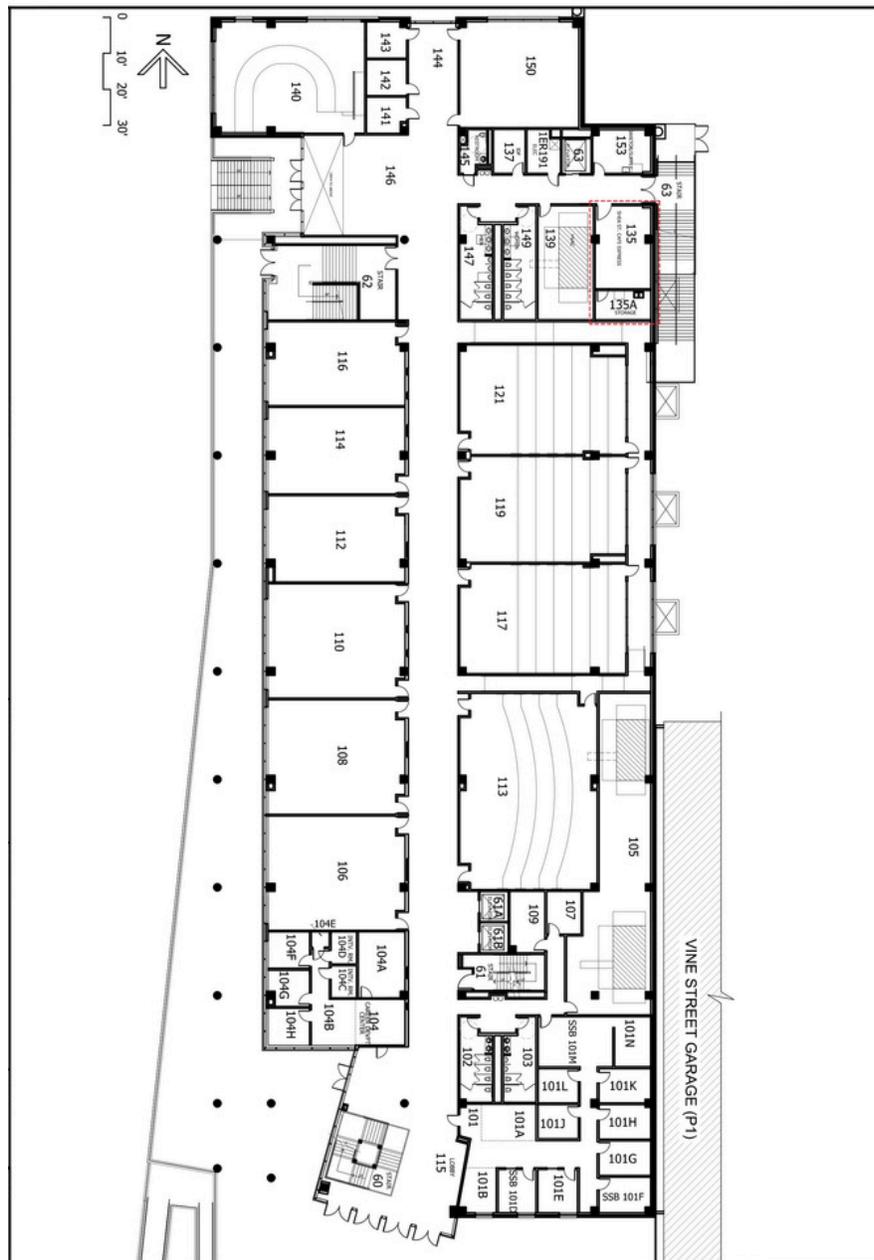
Marilyn Davies College of Business



● **Assembly Points**

SOLD CONFERENCE EVENT MAP

The Marilyn Davies College of Business is located in the Shea Street Building. All classrooms in the Shea Street Building start with the letter "B".



SOLD CONFERENCE

BREAKOUT SESSION THEMES

DECISION-MAKING.....



COMMUNICATION.....



PROFESSIONALISM.....



TECHNOLOGY.....



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KEYNOTE SPEAKER



DR. LORI RAMIREZ

Dr. Lori Ramirez is a Clinical Assistant Professor of Management at the University of Texas at Arlington. She earned her Doctor of Business Administration (DBA) from the Heider College of Business at Creighton University. Dr. Ramirez's teaching and research interests focus on leadership, social justice, entrepreneurship, and gamification. She uses her extensive experience in management and as a business owner to guide students in how to effectively apply learning material to real-world practice.

Co-Founder, Beyond Great Inc.
Founder and Owner, Inspire Always LLC.



SOLD CONFERENCE

SESSION COACHES



ADRIENNE MILES



SHIRLEY LANEAUT



AMANDA MORALES



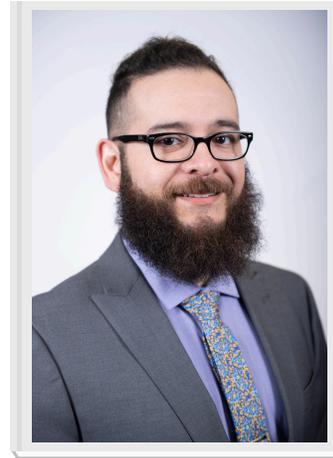
SHANEISHA WEIR

SOLD CONFERENCE

SESSION COACHES



RICHARD T. RODRIGUEZ



JOSE VAZQUEZ



CECEALIA BURNS



JACK WEISBERGER

SOLD CONFERENCE BREAKOUT SESSIONS 1

11:00AM - 12:00PM

Cultural Communication: Navigating Cultural Differences in Communication Personally and Professionally



Amanda Morales - Room B108

Called to Order: Mastering Parliamentary Procedure for Effective Decision Making



Adrienne Miles - Room B110

No Cap, We're Different And That's Actually the Point



Shaneisha Weir - Room B112

Put Me In, Coach! Building Your Leadership Playbook Through Effective Communication



Cecealia Burns - Room B117

CampusGroups: Tips & Tricks



Jack Weisberger - Room B114

Effective Communication Through Different Channels



Jose Vazquez - Room B116

SOLD CONFERENCE BREAKOUT SESSIONS 2

1:00PM - 2:00PM

Exploring Creativity & Creative Problem Solving



Amanda Morales - Room B108

Called to Order! Mastering Parliamentary Procedure for Effective Decision Making



Adrienne Miles - Room B110

Clock It: Recognizing the Leader Within



Shirley Laneaut - Room B112

Communication Inside and Outside the Game



Richard Rodriguez - Room B116

Effective Communication Through Different Channels



Jose Vazquez - Room B117

CampusGroups: Tips & Tricks



Jack Weisberger - Room B114

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