Planning priorities from the Strategic Planning Oversight Committee (SPOC)

1. **Helping Students Succeed (HSS)**
   - HSS 1a. Provide challenging educational programs to all students.
   - HSS 1c. Provide student-centered pedagogies that promote access to and interaction with faculty, opportunities for student research, the use of active learning strategies, and opportunities for service learning.
   - HSS 1e. Ensure that academic advising is easily accessible to students and that students can develop a continuous relationship with their advisers.
   - HSS 1f. Provide course offerings that meet the varying logistical needs of the student body through flexibility in class scheduling, teaching location and method of course delivery.
   - HSS 3b. Provide students with opportunities to:
     - apply theoretical material through appropriate means, such as case studies and service-, experiential-, or field-based learning;
     - work in teams that are diverse in composition;
     - understand and engage in environmental, social, and global issues that affect their communities; and
     - utilize the most current technological tools and research.
   - HSS 3c. Promote service learning in all appropriate academic programs.

2. **Supporting Faculty and Staff (SFS)**
   - SFS 1c. Develop and implement a biannual evaluation of staffing and workload, making adjustments as appropriate to maintain employment levels and assignments appropriate to university size and character.
   - SFS 2b. Develop faculty workload policies that support scholarship and that recognize the needs of each department as well as the needs of both junior and senior faculty.
   - SFS 3a. Ensure that appropriate information is available to and easily accessible by the university community.

3. **Building a Campus Community (BCC)**
   - BCC 1b. Create a cohesive campus by using consistent design elements among various buildings and grounds.
   - BCC 1d. Provide additional student networking and collaboration spaces in key areas across the campus.
   - BCC 2d. Coordinate with the City of Houston METRO to provide safer cross-walks and side-walks.
   - BCC 3g. Develop user-friendly communication processes that reach adjunct faculty.

4. **Strengthening Community Relations (SCR)**
   - SCR 1a. Develop a marketing, branding and advertising campaign and provide adequate financial and human resources to support them.
   - SCR 1d. Establish a UHD experts database and speakers’ bureau.
   - SCR 2a. Hire a professional Alumni Office coordinator and staff.
   - SCR 3g. Explore the possibility of creating a UHD foundation.
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