Goals That Guide

Centering Clear and Aligned Learning Objectives

LUNCH AND LEARN | WORKSHOP 1

UH/D CENTER FOR TEACHING AND LEARNING EXCELLENCE

FACULTY-DRIVEN | EVIDENCE-BASED | STUDENT-CENTERED

WELCOME FROM THE
UHD Center For Teaching and Learning Excellence!

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Workshop Description

Research & best practice tells us that crafting clear, **measurable objectives** helps students understand the "**why**" behind their learning. Today we will define and align objectives with assessments, materials, and activities and how to emphasize objectives using Canvas tools like outcomes, pages, and rubrics.

Outline

Introductions

Outline & Research Brief

Takeway & Objectives
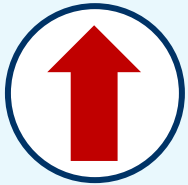
Aligning Objectives To Your Course

1. Outcomes Tool
2. Module Overview Pages
3. Connecting Outcomes To Assessment
4. Leverage Rubrics To Assess Outcomes*

Objectives Review & Practice

Contact Us!

RESEARCH BRIEF

Transparency in **learning objectives** and **success criteria** lead to

INCREASED
- Academic Confidence
- Sense of Belonging
- Retention

DECREASED
Withdraw Rates

Deeper Learning

Students engage in **deeper learning** when course outcomes, learning activities, and assessments are aligned in the learning environment.

These positive outcomes more greatly benefit:
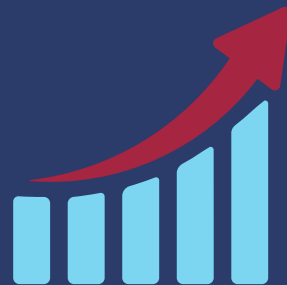
- **First-generation**
- **Low-income**
- **Underrepresented students**

When **objectives** were presented in context to the **curriculum:**

Attendance
INCREASED BY 8%

First-time passes
INCREASED BY 8%

When **assessments** were revised to **align with objectives:**

Attendance
INCREASED BY 11%

First-time passes
INCREASED BY 22%

Research Takeaways

Choose one of the following questions:

- "What challenged your thinking in this brief?"

- "What idea do you want to test in your own classroom?"

- "What's one question this brief raised for you?"

Objectives

CLO 1:

Utilize evidence-based research to improve student outcomes.

a. Establish objectives with the outcomes tool.

b. Clearly state learning objectives for students.

c. Show the relationship between objectives & course content.

d. Use outcomes tool to align objectives with assessments.

e. Leverage the rubric tool to measure student accomplishment of objectives.

Aligning Objectives To Your Course

1. Canvas Outcomes Tool

2. Module Overview Pages

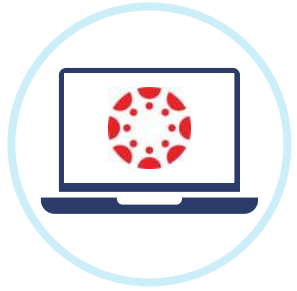**3.** Connect Outcomes to Assessments

4. Leverage Rubrics To Assess Outcomes

*We will be using a demo course "Fall 2025 Lunch & Learn" to demonstrate these strategies.

#1: Canvas Outcomes Tool

1. Outcomes Tool

The Canvas Outcomes tool is a feature that allows instructors to define and track student mastery of objectives.

1. Outcomes Step-By-Step

1. Click on the "Outcomes" button on the left-side of the Canvas course page.

2. Click "Create New Group" (top left) and name your group (Course Level Outcomes).

3. Click on your new group (Course Level Outcomes).

4. Click "+" (top right) to create your course-level outcomes.
   - Keep it Simple

5. Hit "refresh" on your browser and click on the group name again, to see your course-level outcomes.

#2: Module Overview Pages

2. Module Overview Pages

- Once course-level outcomes are established in your course, it is important to plan how you will communicate them to the students within the course and explain how they are connected to the course content.

- We will show you several examples of how to accomplish this using module overview pages.

2. Example From "Why Should I Do This?"

Learning activity:
After successfully completing this learning you will be able to diagnose inefficient business processes and propose information system improvements.

Why do I need to learn this?	How will I know when I understand it?
When you need to improve the performance of business systems to reduce operating costs.	When you can troubleshoot a core business process and document a set of information system improvements.

2. **Canvas Commons Examples**

1. Click on Commons on the left-side blue bar on your Canvas page (under Dashboard & Courses).

2. Search for "UHD"

3. "Red Clicked" resources are recommended

4. Click on the "UHD CTLE Course Template" or the "Faculty Examples."

5. Then you can explore the different elements by clicking on the links.

6. Click the Blue "Import/Download" button if you want to select any course elements or the whole resource for import.

#3: Connect Outcomes to Assessments

3. Connect Outcomes To Assessments

- **Quick Recap** – So Far We Have:

  1. Established Outcomes

  2. Stated Them

  3. Explained Connection To Content

- Now, we can Connect Outcomes To Assessments

- Quizzes, Assignments, and Discussions.

- Tutorial - Connecting Outcomes Within Quizzes

#4: Leverage Rubrics To Assess Outcomes

4. Leverage Rubrics To Assess Outcomes

> "…the emphasis upon ILOs should not be wasted by a clumsy assessment rubric
>
> (Hill 2009)

4. Leverage Rubrics To Assess Outcomes (cont.)

A1: The Lifestyle Of A Coffee Bean

Criteria	Ratings			Pts
⊚ MLO 1.1: Describe the key stages of coffee cultivation and processing. threshold: 4	4 pts Mastery	2 pts Approaches Mastery	0 pts No Evidence	4 / 4 pts
⊚ MLO 1.2: Identify the chemical changes that occur during coffee roasting and brewing. threshold: 4	4 pts Mastery	2 pts Approaches Mastery	0 pts No Evidence	2 / 4 pts
⊚ MLO 1.3: Discuss the environmental impact of coffee farming and propose sustainable practices. threshold: 2	2 pts Mastery	1 pts Approaches Mastery	0 pts No Evidence	2 / 2 pts

Total Points: 8 out of 10

Objectives (Review & Practice)

CLO 1:

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d. Use outcomes tool to align objectives with assessments.

e. Leverage the rubric tool to measure student accomplishment of objectives.

Contact Us!

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References

- Hill, R. (2009). "WHy should I do This?" MAking the information systems curriculum relevant to strategic learners. Innovation in Teaching and Learning in Information and Computer Sciences, 8(2), 14–23. https://doi.org/10.11120/ital.2009.08020014

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