



**Bachelor of Business Administration (BBA)
Major in General Business Program Guide**

UNOFFICIAL

This program is based on the **2019-20** UHD Catalog



The programs of the University of Houston-Downtown Marilyn Davies College of Business are fully accredited by AACSB International - The Association to Advance Collegiate Schools of Business.

Marilyn Davies College of Business (MDCOB) Acceptance Information:

Formal acceptance into the MDCOB for one of the nine available BBA programs is an automated process; a student must meet the minimum criteria below:

- Completion of General Education Core for the State of Texas (42 hrs.)
- Completion of College Algebra with grade of "C" or higher
- Established UHD GPA of 2.25 or higher for current students
- Transfer students – earned GPA of 2.25 or higher at the most recent College/University.

Understanding Your Program Guide:

- Prerequisites and corequisites for courses are noted in *[Italics/Brackets]* or marked with asterisk * – Prerequisite courses must be taken prior to the desired course; corequisite courses may be taken together in the same term
- Lower Level (LL) = 1xxx (Freshman) or 2xxx (Sophomore);
Upper Level (UL) = 3xxx (Junior) or 4xxx (Senior) = Advanced
- The 2nd digit of a course indicates semester credit hours (e.g.-ACC 2302 = 3 hours)
- Courses requiring a grade of "C" or higher are indicated with ^
- Contact your assigned Advising Office for assistance.

General Education and Lower Level Business Core Requirements:

Freshman Year:

Semester I

- ENG 1301** (010) Composition I
- MATH 1301** (020) College Algebra ^
- Life & Physical Sciences** (030)
- American History** (060)
- Component Area Option** (090)

Semester II

- ENG 1302** (010) Composition II
- Creative Arts** (050)
- Life & Physical Sciences** (030)
- American History** (060)
- Component Area Option** (090)

Sophomore Year:

Semester I

- Language, Philosophy & Culture** (040)
- POLS 2305** (070) Federal Government
- ACC 2301** Financial Accounting [*MATH 1301*]
- ECO 2301** Macroeconomics [*"C" in MATH 1301*]
- MATH 1305** Finite Math ^ [*"C" in MATH 1301*]

Semester II

- Social & Behavioral Science** (080)
- POLS 2306** (070) Texas Government
- ACC 2302** Managerial Accounting [*ACC 2301*]
- ECO 2302** Microeconomics [*"C" in MATH 1301*]
- MATH 1306** Calculus ^ [*"C" in MATH 1301*]

Upper Level Business Core and Major Plan Requirements:

- All upper level (UL) Business classes require completion of General Education Core + 18 hrs.; additional prerequisites are listed below and/or in UHD catalog
- Courses requiring completion or enrollment in BA 3300 are marked with an asterisk (*) below
- UL Business Core = BA 3300, BA 3301, STAT 3309, MGT 3301, MIS 3302, MKT 3301, FIN 3302, BA 3350, MGT 3332

Junior Year:

Semester I

- BA 3300** Business Cornerstone
[Soph standing; is either co-req or pre-req to all UL Business]
- BA 3301** Legal Environment of Business *
- STAT 3309** Statistics for Business ^
["C" or higher in both MATH 1305 & MATH 1306]
- MGT 3301** Principles of Management *
- MIS 3302** Mgt. Info Systems *

Semester II

- MKT 3301** Principles of Marketing *
- FIN 3302** Bus. Finance * *[ACC 2301 & 2302, ECO 2301 & 2302; co-req or pre-req STAT 3309]*
- BA 3350** Business Communication *
- BA 3302** Commercial Law *[BA 3301]*
- General Business course #1**

Senior Year:

Semester I

- General Business course #2**
- General Business course #3**
- General Business course #4**
- General Business course #5**
- MGT 3332** Operations & Supply Chain Mgt.
[BA 3300, MGT 3301, "C" or higher in STAT 3309]

Semester II

- General Business course #6**
- General Business course #7**
- General Business course #8**
- UL non-Business elective** *[33xx or 43xx]*
- MGT 4302** Business Strategy (Capstone)
[all Business Core courses; must apply for graduation]

General Business Major Particulars:

- Choose 8 courses (24 hours) in at least three Business subjects. Subjects for courses begin with the following prefixes: **ACC, BA, ECO, EM, FIN, IRM, MGT, MIS, MKT, PLM, SCM.**
- No more than 12 hours of the 24 hours can be taken in any one subject area.
- At least 21 of the 24 hours (7 of 8 courses) must be UL courses and not counted for a 2nd Business major. General Business major can be combined with a 2nd Business major with 30 add'l. UL hours.
- A student majoring in General Business can combine this major with any minor(s); minors are optional.
- At least fifty percent (50%) of the upper level Business credits must be taken from UHD.
- Contact your assigned Advising Office for guidance in planning your General Business courses.

Total number of hours required for BBA in General Business: 120

Minimum 2.00 UHD GPA and 2.00 GPA in Business courses are required for graduation

Have Questions or Need Information?

- Marilyn Davies College of Business Website: uhd.edu/business
- Marilyn Davies College of Business Advising Office:
B-101, Shea Street Building Email Address: cobadvise@uhd.edu (713) 221-8675
- GBUS, MKT, SCM (GMSC) Dept. Chair: Dr. Jonathan Davis (713) 221-8161
- Marilyn Davies College of Business Career Development Office:
B-104, Shea Street Building Email Address: cobcareercenter@uhd.edu (713) 221-5011
- Office of Admissions: uhd.edu/admissions GSB 308 (713) 221-8522
- Office of Scholarships and Financial Aid: uhd.edu/financial S350 (713) 221-8041
- Registrar's Office: uhd.edu/registrar N330 (713) 221-8999
- Cashier's Office: uhd.edu/cashiers S310 (713) 221-8196