

**Bachelor of Business Administration (BBA)  
 Business Intelligence Worksheet**

**UNOFFICIAL**

THIS WORKSHEET IS BASED ON THE **2026-27** UHD CATALOG  
 AND IS SUBJECT TO CHANGE WITHOUT NOTICE



The programs of the University of Houston-Downtown Marilyn Davies College of Business are fully accredited by AACSB International - The Association to Advance Collegiate Schools of Business.

**Requirements to be a Business Intelligence major:**

- Completion of Texas Common Core
- Completion of MATH 1324 with grade of "C" or higher
- Minimum UHD GPA 2.25 (current UHD students) OR minimum 2.25 GPA from last institution attended (incoming transfer students only)

**Learning how to read this worksheet:**

- Prerequisites and corequisites for most courses are noted in *[Italics/Brackets]* or marked with asterisk \*. See [catalog course descriptions](#). Prerequisite courses must be taken prior to the desired course; corequisite courses may be taken together in the same term.
- Lower Level (LL) = 1xxx (Freshman) or 2xxx (Sophomore);  
 Upper Level (UL) = 3xxx (Junior) or 4xxx (Senior) = Advanced.
- The 2nd digit of a course indicates semester credit hours (e.g. ACC 2302 = 3 hours).
- Courses requiring a grade of "C" or higher are indicated with ^.

**Freshman Year:**

**Semester I**

- ENG 1301** (010) Composition I ^
- MATH 1324** (020) Math for Business ^
- Life & Physical Sciences** (030)
- American History** (060)
- New Student Seminar** (090) \_\_\_\_\_

**Semester II**

- ENG 1302** (010) Composition II
- Creative Arts** (050)
- Life & Physical Sciences** (030)
- American History** (060)
- Oral Communication** (090) \_\_\_\_\_

**Sophomore Year:**

**Semester I**

- Language, Philosophy & Culture** (040)
- POLS 2305** (070) Federal Government
- ACC 2301** Financial Accounting
- ECO 2301** Macroeconomics
- BA 1301** Introduction to Business

**Semester II**

- Social & Behavioral Science** (080)
- POLS 2306** (070) Texas Government
- ACC 2302** Managerial Accounting [ACC 2301]
- ECO 2302** Microeconomics
- STAT 2305** Business Stats ^  
 ["C" or higher in MATH 1324]

## Junior Year:

### Semester I

- BUS 3301** AI for Business
- BA 3307** Business Ethics & Law
- MIS 1305** Business Computer Applications
- MGT 3301** Principles of Management \*
- BI 3315** Fundamentals of BI & Analysis  
["C" or higher in STAT 2305]

## Senior Year:

### Semester I

- BI 4319** Data & Text Mining for Bus. Apps.  
["C" or higher in STAT 2305]
- BI 4321** Bus. Intelligence & Decision Models  
["C" or higher in STAT 2305 and MGT 3301]
- Prescribed Elective** \_\_\_\_\_
- UL Business Elective** \_\_\_\_\_
- UL Business Elective** \_\_\_\_\_

### Semester II

- FIN 3302** Bus. Finance [ACC 2302, ECO 2301 & 2302; co-req or pre-req STAT 2305] \*
- MKT 3301** Principles of Marketing \*
- BA 3350** Business Communication \*
- BI 3317** Visual Analytics & Storytelling  
["C" or better in STAT 2305 and MGT 3301]
- BI 3319** Generative AI for Bus. Appl.  
[MGT 3301]

### Semester II *Apply for graduation before final semester*

- UL Business Elective** \_\_\_\_\_
- BI 4350** Strategy & BI for Analytics  
[BI 3315 and BI 3317]
- UL Business Elective** \_\_\_\_\_
- Free Elective** \_\_\_\_\_
- MGT 4302** Business Strategy (Capstone)  
[Sr. standing and declared business major]
- MGT 4098** Business Assessment of Learning  
[Must apply to graduate before registering]

### Helpful Hints:

- Courses requiring completion of General Education Core + 18 hours are marked with an asterisk (\*).
- The lists of courses approved for **Prescribed Elective** and **Upper Level (UL) Business Electives** are available in the advisement report in myUHD.
- The **Free Elective** can be any 3 credit hour class. Students should check their advisement report and consult with an advisor BEFORE taking a class for the Free Elective.
- **MGT 4098** MUST be taken in the final semester. To add **MGT 4098**, a student must apply to graduate, wait 24 hours, then add themselves to the class.

**Total number of hours required for BBA in Business Intelligence: 120**

**Minimum 2.00 UHD GPA and 2.00 Business GPA are required for graduation**

### Have Questions or Need Information?

- Marilyn Davies College of Business Website: [uhd.edu/business](http://uhd.edu/business)
- Marilyn Davies College of Business Advising Center: [uhd.edu/advising](http://uhd.edu/advising)  
B-101, Shea Street Building      Email Address: [cobadvise@uhd.edu](mailto:cobadvise@uhd.edu)      (713) 221-8675
- Department Chair: Dr. Steve Zhou      (713) 226-5563
- UHD Center for Career & Professional Development at MDCOB: [uhd.edu/ccpd](http://uhd.edu/ccpd)  
B-104, Shea Street Building      Email Address: [ccpd@uhd.edu](mailto:ccpd@uhd.edu)      (713) 221-5011
- Office of Admissions: [uhd.edu/admissions](http://uhd.edu/admissions)      SLC 101      (713) 221-8522
- Office of Scholarships and Financial Aid: [uhd.edu/financial](http://uhd.edu/financial)      S350      (713) 221-8041
- Registrar's Office: [uhd.edu/registrar](http://uhd.edu/registrar)      N330      (713) 221-8999
- Student Business Services: [uhd.edu/cashiers](http://uhd.edu/cashiers)      S310      (713) 221-8196