President’s Advisory Council Welcomes New Members

Vision.
Advocacy.
Resources.
UHD gets all of these and more from the President’s Advisory Council, a group of community leaders willing to serve on the UHD team.

Assuming the role as chair of the panel this year is Larry Jones, with Deloitte and Touche. Larry is a longtime friend to UHD, with a record of support that includes two years leading the Red Rose Ball, UHD’s premiere fundraising gala.

Larry joins UHD President Max Castillo in welcoming new members to the council, including Geary Broadnax; Tom Harper, The Procurement Centre; Betty Lynn McHam, Shell Oil Company Foundation; and Elijio Serrano, Eagle Global Logistics, Inc.

Planning for Red Rose Ball 2002

Smart, motivated students with compelling life stories. The company of colleagues and friends. Great food and drink. Energizing entertainment. That’s what you’ll find at the Red Rose Ball, scheduled for April 13, 2002.

In the spotlight again this year will be the scholarship recipients — UHD students with high grade point averages and a record of community involvement — and a business leader who has demonstrated a commitment to improving education, Rosie Zamora. President and CEO of Telesurveys Research Associates, Zamora will be honored for her service to the community, including her recent term as co-chair of UHD’s President’s Advisory Council.

Chairing an enthusiastic ball committee is Elijio Serrano, chief financial officer, Eagle Global Logistics, Inc. Serrano and his troops of volunteers plan to set another record in table sales and total funds raised — all contributing to scholarships for UHD students, including the Red Rose recipients, transfer students, and participants in UHD’s Scholars Academy.

To purchase a table for the Red Rose Ball, call 713-221-8045.

Portable Technology for a Lifetime of Learning

With heads bent in concentration and fingers flying over laptop computer keyboards, students in CSP 1101 are mastering the intricacies of online class discussions. Next week, they’ll use their laptops to connect to Internet news sites in order to learn how to analyze current events — a tool for developing critical thinking.

They’re among the participants in UHD’s new Learners Community who were selected for a pilot project aimed at bridging the digital divide that puts many students at a technological disadvantage.

Continued on page 6

There’s more good news inside!
- A Dickens of a Tour ....................................... p. 2
- A Season of Learning at UHD ......................... p. 3
- The Ups and Downs of Advertising ............... p. 6
Learning Overseas

How do you bring Charles Dickens, Shakespeare and other great English authors to life? Go see where they lived and worked in London and Stratford-upon-Avon. Each year, UHD professors sponsor student trips abroad as an enhancement activity that connects to specific classes. As an example, a group of faculty from UHD’s English Department shepherded students through London, touring neighborhoods steeped in literary history while weaving in stops at other popular destinations.

The ten-day tour included class time at Stonehenge for students in a children’s literature course, and a visit to Bath for students in the History of English Language class.

Other faculty-led trips have included a theatre tour of London, a study of culture in China, and history in Mexico.

Entrepreneurs in China

The Chinese government invited Dr. Margaret Shipley, associate professor in UHD’s accredited College of Business, to bring valuable insights on private enterprise to China. Dr. Shipley conducted a seminar on the difficulty and importance of managerial activities as experienced by Houston-area entrepreneurs. In attendance: 100 entrepreneurs in Jinhua City who are making the transition from government-owned to private business. Dr. Shipley found an audience eager to hear about doing business the American way, absorbing information on motivating and retaining trained employees, meeting international quality standards, marketing and more. This trip opened the door for exploration of continued ties between UHD and academic and business people in China.

Business in Bulgaria

The challenges of making the move from communism to capitalism may seem insurmountable, but a group of Bulgarian academicians is determined, and they’re seeking help from experts at UHD Downtown to do it.

UHD Drs. Richard Alo, Madeline Johnson and Gary Jackson are glad to help. Dr. Alo is executive director of the Center for Computational Sciences in the College of Sciences and Technology, and Drs. Johnson and Jackson are both marketing professors in the College of Business. The trio traveled to Bulgaria to meet with representatives from the Tsenov Academy of Economics in the town of Svishtov, paying a return visit to the delegation that had come to UHD several months before.

The two universities are exploring joint projects that could involve the use of computer simulations to assist business people in making the transition to a free economy.

Executive Women International Scholarships

Four UHD Downtown students are recipients of scholarships from the Houston Chapter of Executive Women International, an organization for women in business. EWI is one of many organizations that awards scholarships to deserving UHD students. Each of the scholarship recipients is in a period of transition, making a career change or otherwise taking a new path in life.

Judy Ann Bridges, a criminal justice major, is the primary caretaker of her 12-year-old granddaughter. Angelica Pickens is a single mother of twin toddlers — both boys. Christine Rodriguez maintains a perfect 4.0 grade point average in interdisciplinary studies with plans to become a teacher. Another straight “A” student in the same major is Cindy Rowland, the single parent of three teenage girls. All were given awards of $2,000 or more.

UHD Enrollment Nears 10,000

UHD Downtown continues to attract individuals eager for UHD’s blend of academic excellence, opportunity and diversity. Fall 2001 enrollment increased by 8.3%, with 9,676 students taking classes.
While many “traditional” universities power down, UHD stays busy all through the summer with pre-college educational opportunities and teacher training courses that give new meaning to “summer school.” It’s all designed to put the reality of higher education into the minds of middle and high school students traditionally under-represented in university settings.

Teens from Houston, Aldine and Galena Park School districts are introduced to science and engineering professions through an academically concentrated eight-week program called Houston PREP (Pre-freshman Enrichment Program). The summer curriculum is reinforced in the “Saturday Academy,” which meets October through April. The session classes with an engineering fair where professionals from Kellogg Brown & Root, Enron, Halliburton, Shell Chemical, Hatt's E&P and Vollmer conduct student workshops.

The United Way of the Texas Gulf Coast/ENRON recently awarded UHD $51,725 for its United Way Scholars/Middle School Fellows Program allowing Houston PREP to include physics in the summer program. The grant also covers a parental involvement component for the Saturday Academy.

Jef Davis High School students benefit from a UHD partnership with Houston Independent School District (HISD) called the Jesse H. Jones Academic Institute. Ninth, tenth and eleventh graders take summer courses taught by university professors in UH-Downtown classrooms. Funding from the Houston Endowment provides four weeks of an intensive learning experience.

Students who complete a two-year agreement and enroll in college preparatory courses at Jeff Davis receive a scholarship from El Paso Energy Corporation that is matched by UHD when they enroll at UH-Downtown. University College, UHD’s clearinghouse for entering freshmen and transfer students, organizes the institute.

UHD’s Houston Resource Center sponsors a summer scholarship bootcamp. Scholarship expert Cynthia Ruiz McKee coaches HISD juniors and seniors on how to apply for college admission, scholarships and financial aid.

High school students with backgrounds in drafting, AutoCAD and computer drafting can take university level classes in the Summer Institute for Piping Design. It is supported by a $5,000 scholarship donation from the Society of Piping Engineers and Designers, which UHD matches. The nine-week summer session attracts qualified high school and community college students and is open to UHD students.

David was invited to perform at the opening ceremonies of the biennial American Federation of Musicians of the United States and Canada conference last summer. The group performed recently at the Kemah Boardwalk Jazz Festival.

Upward Bound and Educational Talent Search spent the summer helping prepare students from Aldine ISD and HSD schools for college life. Upward Bound held a career week featuring professionals from law enforcement, the medical community, broadcasting and professional sports. A group of Upward Bound students visited universities in Tennessee and held joint activities with other area groups. Talent Search students toured Texas colleges and took part in computer training and college survival workshops.

HULINC (Houston Urban Learning Initiatives in a Networked Community) is a set of courses and programs designed to develop the proficiencies of elementary and secondary teachers in science, mathematics and technology. The group meets in the summer to practice methods they can apply to their own classrooms.

Donations from a grant sponsored by NASA/Johnson Space Center were used to sponsor science and math teachers in courses at UHD and Texas Southern University (TSU). The teachers earn credit towards a master’s degree in their field. The project joins NASA, UHD, TSU and the Houston Museum of Natural Science. In addition, university students trained as science “ambassadors” demonstrated fun experiments to elementary-aged children throughout the summer.

Keeping young minds busy and classrooms full during the summer puts UH-Downtown faculty at the forefront of college preparedness.
Generous Friends of UHD

C ontributions to U-Houston are vital to fulfilling our mission of providing quality educational opportunities to all students and opening doors to many who might not otherwise be able to pursue a college degree. We greatly appreciate the generosity shown to UHD by the following corporations, foundations and individuals between June 1, 2001 and August 31, 2001. Please note that recipients following a name signify the year of graduation from UHD.

$50,000 to $100,000

Houston Endowment
Meadows Foundation
Marion and Spence Medal Foundation

$3,000 to $25,000

American Society for Industrial Security
El Paso Corporate Foundation
Foley’s

United Way/ENRON

$1,000 to $4,000

Arthur & Elaine Alpert
Chamill Foundation
(Melvin and Esther Engel (UHF) Family)
Suzanne Hauser
Transportation Club of Houston

$100 to $500

M. A. Cornel, '90
Richard, '97 & Kate Gray
Guy C. La Rose, '85
Steve Bucher
Debra Williams

Under $500

Leonard Marvin Ivey, '82
Jessa Montalbo, '98
M. Todd Moore, '98

Alumni Annual Fund
$100 to $500

Herbert Aigner, '00
Nadambah Abhi, '92
Ray Chautey, '00
Phoebe C. Chen, '81

Patrick C. Eason, '84
Richard, '87 & Karen Gray
Delma, '00 & C. Oakland Hayes
Mane S. Howell, '95
LaShondra Isaac, '00
Dan Clark Lee, Jr., '92
Mark Drew McNaught, '92
Michelle R. Melcho, '93

Cynthia J. Melo, '93
Jim S. Mekos, '87
Stephen P. Nasaney, '90
Adrian C. Ouhoubi, '87 & '93
Robert K., '87 & Rosa, '80, Pullam
Catherine Rocha Schur, '97
Cate Wizros, '97 & '99

$50 to $99

Patricia R. Clapa, '94
Anthony N. Dellarte, '80
Jessie L. Eugene, '84
Tira W. Goodson, '90
Phyllis J. Kusman, '89
John K. Kussell, '83
Jesse Mayorga, '85
Mary J. McNamara, '93
Tana V. Monge, '92
Scott Mueller, '88
Greg E. Murray, '85

Alumni Association Reception for “Lifers”

UHD Alumnus of the Year Rick Hartley (center) is flanked by current UHD Alumni Association President Ernest Ramirez (right) and Robert Spencer, immediate past president of the association.

As a public university, UH-Downtown is powered by a combination of state funds, grants and private gifts, in addition to student tuition and fees. Recent gifts will be put to good use in making UHD a place of excellence, opportunity and diversity.

Math and Science for Your Kids
A National Science Foundation grant totaling $194,000 will enhance UHD’s urban teacher education program. Of that amount, $44,000 will support UHD’s participation in a partnership aimed at producing better math and science teachers for kindergarten through high school. The grant will fund the design of the National Center for Learning about Teaching Mathematics and Science in Rural and Urban Settings, with participation by UHD and Louisiana State University, Appalachian State University and Rice University.

Scholarships
The National Science Foundation, awarded U-Houston $269,350 to be used for scholarships over a two-year period. The awards will be given to students participating in the Scholars Academy, an honors program for students in computer science, engineering/engineering technology, mathematics and natural science.

Technology Tune-Up
The Telecommunications Infrastructure Board of the State of Texas will pump much-needed dollars into UHD’s library and information technology programs. The W.I. Dykes Library received $1,765,854 to buy new computer workstations for students as well as laptops to be used in library instruction, to name two uses.

As an alumni-oriented group, the University of Houston Alumni Association welcomed new life members and applauded the efforts of a special alumnus at a reception held on campus in October. The Alumni Association annually honors a UHD graduate who has offered unswerving support to the university.

In the spotlight as Alumnus of the Year is Rick Hartley, executive director of The 100 Club of Houston and a member of UHD’s President’s Advisory Council. The 100 Club provides both undergraduate and graduate scholarships for UHD’s nationally recognized criminal justice program.

Rick graduated from UHD in 1979. He was an award-winning television journalist who went on to organize and manage the first public information office of the Houston Police Department. He can become a life member of the UH Alumni Association with a $500 contribution. Find out more by calling 713-221-8045.
ALUMNI NOTES

Bill (’79) and Debbie (’94) Tuff have recently moved to Dubai, United Arab Emirates. Debbie states, “Dubai is a wonderful place to live, and the people are quite friendly and pro-American.” Her friends and family pressure her to come home, but she and her husband feel as safe in Dubai as they would in Houston, “maybe safer.”

Suzanne Gilchrist (’91) is working in the public information office for the City of Austin Water Utility, after working for eight years as a recent company executive. Suzanne completed her first marathon this spring. She really enjoys the ‘laid-back’ pace in Austin but misses all of her Houston friends.

Doug Warren (’91) was recently promoted to the position of documentation project manager at Aedus Knowledge where he has been working since March 2000. He is in charge of five tech writers and their supporting production staff. He recently received an Award for Distinguished Technical Communication at the regional level and an Award of Excellence at the international competition for an informational poster titled “Company Task-Smart Rock Installation and Connection Card.”

Yvette Green-Tyler (’95) received a master’s of business administration in the spring of 1998. She is currently a human resources site service leader at the Freeport site of the Dow Chemical Company.

LaShonte Williams (’97) has taught math for two years at Brannen Middle School in the Spring Independent School District and then became an assistant principal. She is currently an assistant principal at Daenrt Middle School in SIGD. She attributes her success to the staff of UHD including Bebe Hood, Dr. Shirley Key and Susan Page. She proudly states, “If you are considering an academic institution where you can achieve your highest potential, then UHD is the one for you.”

Kristie M. Castilow (’98) has just started her own TV show, inspired by her experiences as a volunteer at Houston Media Source. She is the proud producer and host of “Inspire TV,” a show that features talented and remarkable young minorities who have started their own businesses or hold leadership titles in Houston. Kristie hopes that their stories of achievement will inspire others.

Deno Stamos (’98) works as a contract specialist for the Federal Bureau of Prisons, the largest and fastest growing agency in the federal government. He is also a recruiter for the agency and he is looking for graduates with a criminal justice major as well as graduates with any type of degree. In less than three years with the bureau he has had two promotions. Deno states, “The federal government really rewards people for education and a job well done.”

In memoriam

Yvonne Mary Ruth (’91) passed away on April 27, 2001 at the age of 31. She was a graduate of the College of Business.

Gregoria “Greg” Montano (’00) a graduate of the College of Humanities and Social Sciences, passed away on September 3, 2001, at the age of 24.

New Alumni Association Officers

Many thanks and congratulations to the following UHD graduates who were elected to offices on the UHD Alumni Association Board.

Ernest Ramirez (’00), President
Brenda Manak (’98), Vice President
Linda Williams Hall (’85), Secretary
Brenetta Brooks (’95), Treasurer

Also serving on the board are
Adrian Adams (’00), Wendy-Ann Adams (’99), Chris Anaya (’00), Martha De La Paz (’99), Naomi Hines (’85), Janet Heilmiller (’94), Miki Penn (’96), Mike Stacy (’00) and Andrew Streckfuss (’94).

ALUMNI TAKE NOTE:

“Alumni Notes” Update Form

Name: __________________________ Student Name: __________________________
Graduation Year: __________________________
City: __________________ State: __________ Zip: ____
Home Phone: __________________________
Employer: ____________________________________________________________
Business Address: ________________________________________________________
City: __________________ State: __________ Zip: ____ Bus. Phone: __________
E-mail address(es): __________________________________________________________

News for the “Alumni Notes” page in the next publication:

____________________________________________________________
____________________________________________________________
____________________________________________________________
____________________________________________________________
____________________________________________________________
____________________________________________________________
You are welcome to submit a recent photograph.

Alumni Recruit New UHD Students

High school students thinking about where to go to college will be greeted by UHD-Downtown graduates spreading the good word about their alma mater. UHD alumni are helping to staff booths at College Nights at area high schools — distributing literature, answering questions and extolling the virtues of the university.

Participating alumni were trained before hitting the recruitment trail. The College Nights offer alumni a chance to reconnect with “good old UHD” and get an update on what’s happening at the university.

Kevin Walker, class of ’92, is glad to talk about his experiences as a UH-Downtown student: “I liked the small classes and the fact that UHD’s professors were able to give us individual attention. I think UHD is a great place for anyone just starting in college.”

If you are interested in volunteering to recruit new UHD students, call 713-221-8045.
Mastering the Art of Teaching

UHD's new Master of Arts in Teaching program could ultimately reach your child in school. The M.A.T. is an extension of UHD's excellent undergraduate urban teacher education program, which prepares teachers for the unique challenges of inner-city schools. Graduates have a higher retention rate than the national average — just one of UHD's contributions to the demand for qualified instructors for our children.

UHD's goal of making better teachers.

The M.A.T. is an extension of UHD's excellent undergraduate urban teacher education program, which prepares teachers for the unique challenges of inner-city schools. Graduates have a higher retention rate than the national average — just one of UHD's contributions to the demand for qualified instructors for our children. The M.A.T. is made possible through generous private gifts from The Gordon and Mary Cain Foundation, Houston Endowment, Inc. and the Meadows Foundation.

UHD: An Institution of Choices

What makes UHD your university of choice?

That's the question posed to students, faculty and staff who attended the President's Colloquium, a two-day event featuring Dr. Barbara Jacoby (above), Director of the National Clearinghouse for Commuter Programs based at the University of Maryland, College Park. Dr. Jacoby facilitated discussion on UHD's challenges and opportunities in serving its unique commuter student population.

CAREER EXPO: A Launch Pad for Life

Is your company looking for qualified, enthusiastic new talent? Then don't miss your opportunity to participate in the next Career Expo at UHD Downtown.

More than 50 Houston-area employers took advantage of access to UHD job-seeking students, including Andersen, Bechtel, JPMorgan Chase, U.S. Secret Service and more.

Students eagerly sought out recruiters, resumes in hand, with an eye on a potential job following graduation. In some cases, connections were made for internships that could lead to full-time employment. Many UHD students follow the latter path, through internships placed through academic programs across the institution, ranging from professional writing to math.

Co-sponsors for the event include Stewart & Stevenson, Enterprise Car Leasing, HEB Pantry and Aramark Refreshments. Another Career Expo will be held in the spring. Contact UHD Downtown Career Services if your company is interested in participating at 713-221-8980.

CSP stands for College Success Program, a course that equips students who are new to higher education with skills they'll need to succeed in university-level courses.

UHD Downtown is known for its medium that puts video monitors in elevators. Called the Captivate Network, sponsors purchase the equivalent of internet-type banner ads (see example below, right) which are displayed on the lower third of video screens that provide news, weather and stock market reports and more. So hop on the trolley and come to UHD for evening classes!

UHD: Houston's Downtown University

If you work in downtown Houston and you’ve been thinking about getting your degree or changing careers, then UHD Downtown is your university.

That's the message UHD has been sending to denizens of downtown office buildings, using an exciting new advertising medium that puts video monitors in elevators. Called the Captivate Network, sponsors purchase the equivalent of internet-type banner ads (see example below, right) which are displayed on the lower third of video screens that provide news, weather and stock market reports and more. So hop on the trolley and come to UHD for evening classes!

HISD Career Center Moves to UHD

What will I be when I grow up? HISD students who are wrestling with that question will come to UHD's campus to get help with answers.

Recognizing UHD Downtown's central location and commitment to pre-collegiate programs (see related story page 3), HISD approached the university, requesting space for the school district's Career Connections Center, which serves all HISD middle and high schools.

The facility should be able to move to UHD in the spring. This fall, HISD is bringing 1,300 students to the campus in groups of 40 on field trips designed to expose them to the college environment.

Lifetime of Learning (Continued from page 1)

CSP stands for College Success Program, a course that equips students who are new to higher education with skills they’ll need to succeed in university-level courses.

UHD Downtown is known for its environment.

The Learners Community goes 40 on field trips designed to expose students to the campus in groups of 40. HISD Career Connections Center is an exciting new advertising medium that puts video monitors in elevators. Called the Captivate Network, sponsors purchase the equivalent of internet-type banner ads (see example below, right) which are displayed on the lower third of video screens that provide news, weather and stock market reports and more. So hop on the trolley and come to UHD for evening classes!
Bill Traylor: A Life Given Back

From former slave to noted artist, Bill Traylor’s fascinating life story can be seen through his works on display at UHD’s O’Kane Gallery through December 18. Born into slavery in Alabama, Mr. Traylor witnessed the Civil War and World Wars I and II. In his eighties, he began drawing and made work that is considered by many now to be among the best folk or outsider art of this century. His work is clean, sparse, bold and graphic, yet often contains intricate narratives and compositions. Mr. Traylor’s subject matter reveals images that reflect his particular time and place: various animals both wild and tamed inhabit his work, men and women hunting, drinking, socializing, and self-portraits of himself with the two canes that helped him walk. The exhibit is cosponsored by the Cultural Arts Council of Houston-Harris County and Suzanne Hauser. The O’Kane Gallery is located on the UHD campus on the Third Floor at One Main Street in downtown Houston. Since 1974, the gallery has provided cultural arts for the diverse UHD and downtown communities. For additional information, call 713-221-8043.

A Step Closer to a College Degree

Houston Ballet Academy (HBA) dancers can earn credit towards a college degree at UH-Downtown. Starting this fall 2001, HBA dancers who have completed high school and are students or graduates of “Level Eight” are eligible to receive a year’s worth of UHD semester credit hours in core curriculum courses. “The agreement between UHD and the academy provides a unique opportunity to bring the performing arts to UH-Downtown in a more active way,” said Dr. Michael Dressman, dean of the College of Humanities and Social Sciences. “In addition, this agreement encourages dancers to develop themselves academically.”

HBA artistic director Ben Stevenson noted, “Sometimes, dance is a short career. Houston Ballet Academy and UH-Downtown are providing an opportunity for dancers to achieve something for the future while they are actively engaged in their dance career.”

The agreement makes UH-Downtown the only local, four-year university to acknowledge the academic achievements of dancers in the academy. It also recently added a minor in arts administration to the Humanities and Social Sciences degree options for those pursuing careers in arts management.

O’Kane Theatre a Den for The Little Foxes

Cast members took the stage during UHD’s University Theatre fall production of Lillian Hellman’s 1939 classic American drama, The Little Foxes. Hellman’s milestone piece tells the story of two well-to-do, small-town southern families. By the end of the play, they have justly earned the reputation of being “foxes, … little foxes, that spoil the vines …” as described in Solomon 2:15, the inspiration for the title.

Calendar of Events

- Fall Commencement: 10 a.m., Saturday, December 15, Reliant Arena
- Bill Traylor Exhibit: through December 18, O’Kane Gallery, third floor, One Main building, 713-221-8043
- “A Few Good Men”: a play by Aaron Sorkin, March 29-31 and April 3-6, O’Kane Theatre, 713-221-8104
- Red Rose Ball 2002: Friday, April 13, 713-221-8045
UHD After 9.11.

UHD Downtown’s students, faculty and staff, like all people living in America, were bewildered, shocked and outraged by the terrorist attacks of September 11. In the days immediately following, they drew comfort from one another and reinforced the strong values of this diverse university community.

UHD’s students value the university’s diversity. They understand that going to school in a multicultural environment can only enhance their preparation for the workplace of the 21st century.

UHD held a Day of Contemplation, making trained counselors available to any one, while opening the Wilhelmina Cullen Robertson Auditorium as a place for quiet reflection. The Social Sciences Department organized a panel discussion for a Day of Understanding, attracting 150 students to listen and talk about issues related to the attack — ranging from the political to the psychological.

To put their feelings into action, students held a blood drive. Fifty-six people volunteered to roll up their sleeves in honor of the victims of the attacks. And donations for the American Red Cross were made at the Latin Music Festival held on the South Deck, totaling $1,700.

The university community provided evidence in those days of UHD’s character, and of its heart.

New Horizons is published by the Office of Communications and Marketing, University of Houston-Downtown, and distributed to friends of the university with updates on campus activities. Call 713-221-8010 for more information or email ballardb@dt.uh.edu.

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Photography . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . Communications and Marketing Staff

Students gathered to interact with faculty from the Social Sciences Department following the terrorist attacks, to learn more about issues that included terrorism and psychology.

Passengers on METRO’s light rail line will gaze out the windows at the work of a UHD art professor. Floyd Newsum’s designs were chosen for two of the sixteen transit stations along the seven-mile route, both in the Midtown area. One design echoes the history of the neighborhood; the other celebrates the performing and visual arts in Midtown.

Professor Newsum’s work has been chosen for exhibition or for inclusion in the permanent collection at a number of locations, including Houston’s Museum of Fine Arts. Current or planned exhibitions include museums at the University of West Florida and the University of Memphis, and at the UFA Gallery in New York City.

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