Minutes

Red Rose Scholarship Committee FY16 Meeting

3:00-4:00pm, 9/23/2014, S-380 Conference Room

Attending: Liza Alonzo (Convener), Heather Goltz, Zehai Zhou, Patricia Strohl-Hernandez, Olin Bjork, Chynette Nealy, Erlanger Turner, Yunwei Cui, Mary Jo Parker, Cynthia Ybarra, Susan Thompson

- **Scholarship Committee Consolidation** – During the summer, Cynthia suggested to Lucy Bowen to consolidate scholarship committees and award students based on methods used for other scholarships that are considered institutional. She is still waiting for a response back from Lucy on doing this.
- **Committee Chairman and Secretary Selection** – Per Cynthia, the committee should elect a Committee Chairman and Secretary during this first meeting. Chynette Nealy was the only attendee who volunteered to be nominated. The committee agreed that she would serve as Committee Chair. The committee also selected Patricia Strohl-Hernandez to serve as Secretary.
- **Timeline** – Cynthia explained the timeline and scholarship criteria. The application deadline is January 30th. The application is currently online but Cynthia does not expect to get any applicants until closer to the deadline, probably starting mid-January.
- **Scholarship Application** – Cynthia distributed a hard copy of the application that is currently on the website. Currently, it is a fillable PDF that students print out and mail to UHD along with their essay. Patricia suggested creating a web-based form to replace the current print and mail-in form. She also suggested using the CRM tool to send email notifications to students that are currently eligible. Liza suggested that we send the initial email via CRM this semester, possibly even this month. This will serve to notify students that are currently eligible and possibly entice them to maintain their current excellent academic standing as well as encourage enrollment for the spring semester. Liza will coordinate a meeting with Patricia, Cynthia, and Chynette to review a draft of this web form that Patricia will create. She will invite other committee members to also review but their attendance will be optional.
- **Red Rose Reception** – In the past, the university would have a Red Rose Ball. This ended a few years ago. Per Susan, Joanna Wolfe would like to have a reception with current recipients to meet with the president. This would be a small event with coffee and other light refreshments (cake and/or cookies). There are approximately 26 recipients. Chynette would like to see if we could do an upgrade to the event to be more than just light refreshments. Liza agreed it should be more as this is the premier scholarship for UHD and suggested holding the event in 10,000 Windows Café, as done for the Merit Scholarship. Mary Jo suggested promoting the graduate programs at this event, with Liza suggesting having current graduate students as table hosts. Susan will get with the president’s assistant about scheduling a date. Once she has a date, she will try to reserve either the 10,000 Windows Café or the Coffee House. She will also look into increasing the budget for the event a bit. Mary Jo suggested to Susan to look at the list of past recipients and invite at Red Rose Scholarship alum to speak at this event.