

# MASTER OF ARTS IN NONPROFIT MANAGEMENT



## Salary Information

According to the U.S. Department of Labor Bureau of Labor Statistics (BLS), the national average salary:

Fundraising Manager:  
**\$127,690**

Executive Leader:  
**\$104,700**

Training & Development Manager:  
**\$108,250**

## You Can Earn This Degree

- Online

## Contact

University of Houston-Downtown  
713-226-5554  
[uhd.edu/mnpm](http://uhd.edu/mnpm)

## Master of Arts in Nonprofit Management

The Master of Arts in Nonprofit Management (MNPM) is a multidisciplinary program that prepares recent college graduates as well as mid- and senior-level administrators to manage and lead nonprofit organizations of all types.

### About the Program

The UHD Master of Arts in Nonprofit Management focuses on evaluation, assessment and strategic planning; entrepreneurship; program management; fundraising, revenue generation and grant writing; human resources; marketing and social media; law and ethics; and leadership – board development and team building.

The program was designed by leaders of Houston's most prominent nonprofit organizations and UHD faculty from multiple disciplines, including Political Science, English, Arts and Humanities, and Business. Each of the courses provide students with hands-on experiences in practicing newly learned skills.

Our degree program, which is completely online, is **ranked 5th in the nation in academics** and **ranked 2nd in affordability**.

Graduates of the program will learn to:

- Evaluate a nonprofit organization's status on leadership and team building; report their findings; and initiate effective interventions to alleviate shortcomings in those areas.
- Organize and articulate ways to improve productivity from that assessment.
- Articulate expected outcomes for an organization; create a strategic plan to assess those outcomes; implement the assessment; draw conclusions from the analysis; and make effective analysis based adjustments to significantly enhance efficiency in the organization.
- Create, implement, and plan data and research driven strategies for recruiting and fundraising.

- Apply and implement employment law, recruiting and hiring practices, diversity in the workplace goals, compensation and benefits, performance appraisal, and discipline.
- Analyze budgeting and accounting documents, and make organizational decisions based on said documents.
- Effectively manage within a nonprofit organization.

The MNPM program requires a minimum of 36 hours, comprised of:

- 18 hours of core classes
- 12 hours of elective courses
- 6 hour internship project

## Career Options

The program is not geared toward a specific type of nonprofit organization. Graduates have garnered professional careers in all types of nonprofit organizations, including those specializing in religion, health, education, arts and theater, veterans services, advocacy, and help for the underserved.

Graduates of the program have the ability to take on a host of leadership and management roles in nonprofit organizations. Several graduates have become CEOs of successful nonprofit organizations.

## Application Materials and Checklist

Applicants must complete and submit the following documentation directly to the **Office of Graduate Admissions** prior to the admissions deadline.

**Deadlines:** Fall = July 15; Spring = November 15

- Apply for admissions online via Apply Texas: [www.applytexas.org](http://www.applytexas.org)
- Submit your \$35 admissions application fee
- Resume/Curriculum vitae
- Personal statement: In 1,000 words or less, describe your experiences in the nonprofit sector and explain how those experiences have prepared you to succeed in nonprofit management
- Certified transcripts from the bachelors graduating institutions and any graduate schools attended. Community college grades need not be admitted and will not be considered in the admissions process.
- Three letters of recommendation from personal and professional contacts who have managed or supervised the candidate in the past or present. Examples include college professors, supervisors, or community leaders. Each recommendation letter should include information about the writer's:
  - Association with the candidate and length of that association
  - Opinion regarding candidate's skills that demonstrate potential for success in the program
  - Insight about how the MNPM will benefit the candidate and the nonprofit sector
- TOEFL results (where applicable)

## Course Offerings

POLS 6306 Government Lobbying and Advocacy  
 POLS 6310 Leadership in Nonprofit Organizations  
 POLS 6311 Program Assessment and Evaluation  
 POLS 6312 Resourcing the Nonprofit Organization  
 POLS 6313 Governance, the Volunteer Board & Organizational Behavior  
 POLS 6314 Leadership Trends/Topics in Nonprofit Organizations  
 POLS 6317 Ethical Issues in Nonprofit Organizations  
 POLS 6319 Law and Legal Considerations  
 POLS 6680 Internship in Nonprofit Management  
 POLS 6190 Special Topics Weekend Workshop Classes – Topics Include:  
 Social Media Marketing, Social Entrepreneurship,  
 Design Thinking, Diversity and Inclusion, Statistics and Writing

HUM 6301 Principles of Nonprofit Marketing  
 HUM 6302 Principles of Nonprofit Finance  
 SOS 6331 Grant Writing for Nonprofit Management  
 SOS 6310 Volunteers in the Nonprofit Sector  
 BUS 6331 Strategic Planning in Nonprofit Organizations  
 BUS 6332 Management of Nonprofit Organizations or  
 POLS 6318 Management in the Public and  
 Nonprofit Sector

*Note:* Students are required to complete 36 hours of coursework while maintaining a 3.0 GPA. Full-time students (students who take 3 courses per full semester) should expect to complete the program within two (2) years.