

Name \_\_\_\_\_ ID # \_\_\_\_\_ Evaluated by: \_\_\_\_\_  
Date: \_\_\_\_\_



## Bachelor of Business Administration (BBA) Major in International Business Program Guide

### UNOFFICIAL

This program is based on the 2020-21 UHD Catalog



The programs of the University of Houston-Downtown Marilyn Davies College of Business are fully accredited by AACSB International - The Association to Advance Collegiate Schools of Business.

### Marilyn Davies College of Business (MDCOB) Acceptance Information:

Formal acceptance into the MDCOB for one of the nine available BBA programs is an automated process; a student must meet the minimum criteria below:

- Completion of General Education Core for the State of Texas (42 hrs.)
- Completion of MATH 1324 with grade of "C" or higher
- Established UHD GPA of 2.25 or higher for current students
- Transfer students – earned GPA of 2.25 or higher at the most recent College/University.

#### Understanding Your Program Guide:

- Prerequisites and corequisites for most courses are noted in *[Italics/Brackets]* or marked with asterisk \*. See catalog course descriptions. Prerequisite courses must be taken prior to the desired course; corequisite courses may be taken together in the same term.
- Lower Level (LL) = 1xxx (Freshman) or 2xxx (Sophomore);  
Upper Level (UL) = 3xxx (Junior) or 4xxx (Senior) = Advanced
- The 2nd digit of a course indicates semester credit hours (e.g. ACC 2302 = 3 hours)
- Courses requiring a grade of "C" or higher are indicated with ^
- Contact your assigned Advising Office for assistance.

## General Education and Lower Level Business Core Requirements:

### Freshman Year:

#### Semester I

- ENG 1301 (010) Composition I
- MATH 1324 (020) Math for Business ^
- Life & Physical Sciences (030)
- American History (060)
- Component Area Option (090) \_\_\_\_\_

#### Semester II

- ENG 1302 (010) Composition II
- Creative Arts (050)
- Life & Physical Sciences (030)
- American History (060)
- Component Area Option (090) \_\_\_\_\_

### Sophomore Year:

#### Semester I

- Language, Philosophy & Culture (040)
- POLS 2305 (070) Federal Government
- ACC 2301 Financial Accounting
- ECO 2301 Macroeconomics
- BA 1301 Introduction to Business

#### Semester II

- Social & Behavioral Science (080)
- POLS 2306 (070) Texas Government
- ACC 2302 Managerial Accounting [ACC 2301]
- ECO 2302 Microeconomics
- STAT 2305 Bus. Stats ^ [see catalog]

## Upper Level Business Core and Major Plan Requirements:

- Most upper level (UL) Business classes require completion of General Education Core + 18 hrs.; additional prerequisites are listed below and/or in UHD catalog
- Courses requiring completion or enrollment in BA 3300 are marked with an asterisk (\*) below
- UL Business Core = BA 3300, BA 3301, MGT 3301, MIS 3302, MKT 3301, FIN 3302, BA 3350, MGT 3332

### Junior Year:

#### Semester I

- BA 3300 Business Cornerstone  
*[Sophomore standing]*
- BA 3301 Legal Environment of Business
- Any Level 3-Credit Hour Elective

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- MGT 3301 Principles of Management
- MIS 3302 Mgt. Info Systems \*

#### Semester II

- MKT 3301 Principles of Marketing
- FIN 3302 Bus. Finance \* *[ACC 2301 & 2302, ECO 2301 & 2302; co-req or pre-req STAT 2305]*
- BA 3350 Business Communication \*
- BA 3304 Int'l Business & Law *[BA 3301]*
- ECO 4303 International Economic  
*[ECO 2301 & ECO 2302]*

### Senior Year:

#### Semester I

- ACC 3323 Int'l Accounting *[ACC 2302]*
- FIN 4303 Int'l Finance *[FIN 3302]*
- Foreign Language course #1 \_\_\_\_\_
- International Elective from list \_\_\_\_\_
- MGT 3332 Operations & Supply Chain Mgt.  
*[MGT 3301, "C" or higher in STAT 2305]*

#### Semester II *Apply for graduation before final semester*

- SCM 3320 Domestic & Int'l Logistics
- International Experience *[see below]*
- Foreign Language course #2 \_\_\_\_\_
- International Elective from list \_\_\_\_\_
- MGT 4302 Business Strategy (Capstone)  
*[all Business Core courses]*

### International Business Major Particulars:

- International electives list selections: BA 3303, COMM 2307, ECO 3303, ECO 4309, MGT 4301, MKT 3304, MKT 4320 (see catalog for course descriptions and prerequisites).
- International experience may be satisfied through INT 3350 (field trip course) or Field Experience (Internship). See department website or contact department chair for detailed information on upcoming INT 3350 destinations. Students interested in Field Experience must submit application through MDCOB Career Development Office.
- International students are responsible for determining if they meet travel requirements before considering enrollment in INT 3350.
- The foreign language requirement is fulfilled by both courses in the same language. Students may satisfy this requirement through CLEP or AP credit. Consult UHD catalog for more information.

**Total number of hours required for BBA in International Business: 120**

**Minimum 2.00 UHD GPA and 2.00 GPA in Business courses are required for graduation**

### Have Questions or Need Information?

- Marilyn Davies College of Business Website: [uhd.edu/business](http://uhd.edu/business)
- Marilyn Davies College of Business Advising Office:  
B-101, Shea Street Building      Email Address: [cobadvise@uhd.edu](mailto:cobadvise@uhd.edu)      (713) 221-8675
- Accounting and Int'l Business (ACCI) Dept Chair: Dr. Cathy Zishang Liu      (713) 221-8599
- Marilyn Davies College of Business Career Development Office:  
B-104, Shea Street Building      Email Address: [cobcareercenter@uhd.edu](mailto:cobcareercenter@uhd.edu)      (713) 221-5011
- Office of Admissions: [uhd.edu/admissions](http://uhd.edu/admissions)      GSB 308      (713) 221-8522
- Office of Scholarships and Financial Aid: [uhd.edu/financial](http://uhd.edu/financial)      S350      (713) 221-8041
- Registrar's Office: [uhd.edu/registrar](http://uhd.edu/registrar)      N330      (713) 221-8999
- Cashier's Office: [uhd.edu/cashiers](http://uhd.edu/cashiers)      S310      (713) 221-8196