

# INTERNATIONAL BUSINESS



## Bachelor of Business Administration in International Business

As the world becomes increasingly more globalized and interconnected, the role and significance of the degree program in International Business cannot be overemphasized. An International Business degree offers a combination of basic business knowledge with an interdisciplinary and cross-cultural study of international business theories, practices and policies with a strong global focus.

### About the Program

Housed in the Marilyn Davies College of Business, the Bachelor of Business Administration in International Business is accredited by the Association to Advance Collegiate Schools of Business-International.

The program ranks No. 2 on the list of top online International Business programs\*.

The International Business degree is a 120-credit-hour program comprised of 42 hours of Common Core Requirements; 48 hours of Business Core Requirements; 15 hours of International Core Requirements; 6 hours of Electives; 6 hours of a foreign language (other than English); and 3 hours of International Experience (Study Abroad Program).

Given the significant role of the United States in world affairs and the importance of globalization of business to American business enterprise, the curriculum for this major is designed to prepare students for positions in government, business or international agencies in the fields of international trade, international finance, international marketing, international management, and international accounting.

\*OnlineColleges.com

### Getting Started

1. **Apply for Admissions**  
[applytexas.org](http://applytexas.org)
2. **Apply for Financial Aid**  
[fafsa.ed.gov](http://fafsa.ed.gov)
3. **Fulfill Testing Requirements**  
[uhd.edu/testing](http://uhd.edu/testing)
4. **Get Advised and Register**  
[uhd.edu/academics/advising](http://uhd.edu/academics/advising)
5. **Pay for Classes**  
[uhd.edu/cashiers](http://uhd.edu/cashiers)
6. **Prepare for Class**

For more information, visit:  
[uhd.edu/admissions](http://uhd.edu/admissions)

### Median Salary

According to the U.S. Department of Labor Bureau of Labor Statistics (BLS), the average salary in Texas of a Cost Estimator is **\$61,790**; Financial Analyst is **\$81,760**; and Market Research Analyst is **\$62,560**.

### Earn Your Degree

- Downtown
- Northwest
- Online

### Contact

Marvin Williams  
Marilyn Davies College of Business  
713-221-8918  
[uhd.edu/ib](http://uhd.edu/ib)

## Affiliated Student Organizations

**International Business Association (IBA)** offers volunteer opportunities within and outside UHD; conducts educational field trips; invites guest speakers from business leaders to public officials to community leaders to foreign dignitaries and diplomats; and facilitates inter-cultural exchanges among students and provides opportunities to meet alumni.

**Beta Gamma Sigma** is the national business honorary society recognized by AACSB-International. Its mission is to encourage and honor academic achievement and personal excellence in the study and practice of business. Each year, the UHD Chapter invites juniors and seniors, who rank in the top 10 percent of their class, to join.

**Business Administration Council (BAC)** is a unique student-operated organization, managed by motivated business students working to build and grow the University of Houston-Downtown Northwest location and its professional networks. BAC is managed by a Board of Directors with UHD's BAC Advisor serving as CEO. The Board supports and manages various business disciplines, including: supply chain management; finance/accounting; human resources; marketing; public relations, and social media. Students who join BAC will also have the opportunity to learn Lean Six Sigma D.M.A.I.C. model. For more information, contact Carol Brace at [bracec@uhd.edu](mailto:bracec@uhd.edu).



## Career Options

A Bachelor of Business Administration in International Business prepares graduates for a variety of careers:

