<table>
<thead>
<tr>
<th><strong>Goal 2: Student Access</strong></th>
<th><strong>Recruit an increasing number of qualified students from the diverse community.</strong></th>
</tr>
</thead>
</table>

**Process** *(that we will use to collect data/information for the story that will be developed in the spring)*

<table>
<thead>
<tr>
<th><strong>What?</strong></th>
<th><strong>Why?</strong></th>
<th><strong>When?</strong></th>
<th><strong>Where?</strong></th>
<th><strong>Who?</strong></th>
<th><strong>How?</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>What information is needed?</td>
<td>(How it meets the objective?)</td>
<td>When does the data/information need to be collected from the people in the “Who” column?</td>
<td>(Consider e.g. distance education in terms of students/staff/faculty)</td>
<td>From whom shall we collect the information? (Faculty, Staff, Undergrad/Grad Students, Administrators, External Stakeholders)</td>
<td>How will the data/information be obtained? (Surveys, Focus Groups, etc.)</td>
</tr>
</tbody>
</table>

**Objective 1:**
Enhance the number and quality of entering undergraduate students while maintaining the University’s commitment to enrolling a diverse student body.

High Schools
Seniors in the Top 25% 26%-50%, 51%-100%, HS Counselors
Students who entered UHD as the top%

First week of January – 3rd week of February

LSC
HCC
San Jacinto College

UHD

Focus Groups
(Can we record the sessions?)
If so, is a signed disclaimer required?}

**Objective 2:**
Enhance partnerships with community colleges to increase number of students that are core complete or have earned associate degree.

UHD

Same as above

Students, CC Advisors
Seniors, CC Advisors

UHD students who transferred from LSC and HCC

Objective 3:
Increase graduate, international, and adult enrollment.

Same as above

Graduate, Int’l Students

Not defined in the strategic plan

The initiatives that align with the strategies are needed for analysis.