



# The Economic Value of the University of Houston-Downtown

REFLECTS FISCAL YEAR 2017-18



## ECONOMIC IMPACT ANALYSIS

↑ = 500 jobs



### Alumni impact

Impact of the increased earnings of UHD alumni and the businesses they work for

**\$1.8 billion**

Added income

an economic boost similar to hosting the Super Bowl  
5x

16,374 Jobs supported



**UHD TOTAL ANNUAL IMPACT**

**\$2 billion**  
Added income

- OR -

**19,491**  
Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$154.9 million**

Added income

enough to buy 4,615 new cars

- OR -

2,042  
Jobs supported



### Student spending impact

Impact of the daily spending of UHD students attracted to or retained in the region

**\$36.7 million**

Added income

enough to buy 2,949 families\* a year's worth of groceries

- OR - 729 Jobs supported



\* family of four



**Construction spending impact**  
\$22.4 million



**Research spending impact**  
\$2.6 million

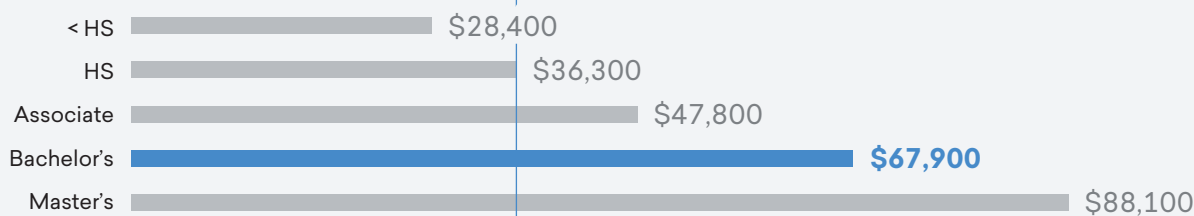


**Visitor spending impact**  
\$0.5 million



## INVESTMENT ANALYSIS

The average bachelor's degree graduate from UHD will see an increase in earnings of **\$31,600** each year compared to someone with a high school diploma working in Texas.



For every \$1...



Students gain \$6.20 in lifetime earnings



Taxpayers gain \$10.20 in added tax revenue and public sector savings



Society gains \$21.30 in added state revenue and social savings

### About UHD

16,530 Credit Students

1,127 Non-Credit Students

1,358 Employees



The UHD Service Region