The Economic Value of the University of Houston-Downtown

REFLECTS FISCAL YEAR 2017–18

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of UHD alumni and the businesses they work for

$1.8 billion
Added income
an economic boost similar to hosting the Super Bowl

16,374 Jobs supported

Operations spending impact
Impact of annual payroll and other spending

$154.9 million
Added income
enough to buy 4,615 new cars

2,042 Jobs supported

Student spending impact
Impact of the daily spending of UHD students attracted to or retained in the region

$36.7 million
Added income
tenough to buy 2,949 families* a year’s worth of groceries

729 Jobs supported

UHD TOTAL ANNUAL IMPACT

$2 billion
Added income

- OR -

19,491 Jobs supported

INVESTMENT ANALYSIS

The average bachelor’s degree graduate from UHD will see an increase in earnings of $31,600 each year compared to someone with a high school diploma working in Texas.

< HS
$28,400

HS
$36,300

Associate
$47,800

Bachelor’s
$67,900

Master’s
$88,100

For every $1...

Students gain
$6.20
in lifetime earnings

Taxpayers gain
$10.20
in added tax revenue and public sector savings

Society gains
$21.30
in added state revenue and social savings

Construction spending impact
$224 million

Research spending impact
$2.6 million

Visitor spending impact
$0.5 million

Sources: