

Multimedia Services Procedure: Media Conversion and Encoding

Canopus ProCoder

Setting up the conversion

- Open Canopus ProCoder.
- Click the “Source” tab.
- Add your Media File.
- Click the “Target” tab.
- Add the appropriate Media Settings for your project.
- Set the target folder.
- Click the “Convert” tab.
- Click the “Convert” button.

Sorenson Squeeze

Setting up the conversion

- Open Sorenson Squeeze 4.3
- Click the “Import File” button.
- Add your Media File.
- Add the appropriate Media Settings from the “Format & Compression Settings” Window.
- Select the target folder using the “Destination” window
- Click the “Squeeze It!” tab.