



Top 10 Audio/Video Production Questions Checklist

- What is the purpose/objective/goal of this Audio/Video project?
- Who is your target audience for this Audio/Video project?
- What is the desired response from your audience after they watch/hear Audio/Video project?
- When, where, and how will the Audio/Video project be shown?
- What length do you think the Audio/Video project needs to be to cover the subject matter?
- What is your deadline for completing the video?
- Is a specific event driving your deadline?
- Have you used our services before or attended our training sessions?
- Who will have final approval this project?
- What is your budget for this Audio/Video project?

