

**University of Houston-Downtown
College of Business
Bachelor of Business Administration (BBA)
Major in General Business Program Guide**

UNOFFICIAL

(Applicability to an official degree plan is determined solely by the College of Business when student files for plan)

The programs of the University of Houston-Downtown College of Business are fully accredited by AACSB International - The Association to Advance Collegiate Schools of Business.

College of Business Admissions Information:

- This program is based on the 2004-05 UHD Catalog.
- Students currently enrolled at UHD must have completed at least 30 hours of college level work, including completion of English 1302, completion of Math 1301 with a “C” or better, with at least six of those hours completed at UHD, with an overall GPA on all UHD work of 2.0 or better, and have satisfied TASP obligation to be admitted in to the UHD College of Business.
- Transfer students must have 60 or more hours of college level work, including completion of English 1302, with an overall GPA of 2.0 on all work attempted, and have satisfied TASP obligation to be admitted directly into the UHD College of Business.
- For complete statement of Academic Requirements of the College of Business contact Office of Business Student Records, N-1037.

General Core Requirements:

	CIS 1301	Introduction to Computer Based Systems (or equivalent)
	ENG 1301	Composition I
	ENG 1302	Composition II
	ENG 23XX	Literature (3 hours, sophomore level or above)
	FINE ARTS	Fine Arts (3 hours - Art, Drama, or Music)
	POLS 2303	U.S. Government I (TX/US Constitutions)
	POLS 2304	U.S. Government II (TX/US Institutions)
	HIST 1305	United States History to 1877 (or equivalent)
	HIST 1306	United States History after 1877 (or equivalent)
	MATH 1301	College Algebra (or equivalent)
	& NATURAL SCIENCES	Natural Science Courses (2 semesters) _____ & _____
	SOCIAL/BEHAVIORAL SCIENCE	Course selected from: ANTH 2301/2302; CJ 1301; ECO 1301; GEOG 1301/1302; PSY1303; or SOC 1303
	COMM 1304/3306	Speech Communication
	Satisfactory Completion of the Junior	Writing Proficiency Exam

Business Core Requirements:

	MATH 1305	Finite Math with Applications [<i>"C" in MATH 1301</i>] *
	MATH 1306	Fundamentals of Calculus with Applications [<i>"C" in MATH 1301</i>]
	ACC 2301	Financial Accounting
	ACC 2302	Managerial Accounting [<i>ACC 2301</i>]
	ECO 2301	Principles of Economics I (Macro) [<i>"C" in MATH 1301</i>]
	ECO 2302	Principles of Economics I (Micro) [<i>"C" in MATH 1301</i>]
	BA 2301/3300	Business Cornerstone [<i>sophomore standing, is co-req or pre-req to all UL CoB courses</i>]

<input type="checkbox"/>	BA 3301	Legal Environment of Business <i>[completion of GenEd core+18 hrs, POLS 2303/2304] *</i>
<input type="checkbox"/>	CIS 3302	Management of Information Systems <i>[completion of GenEd core+18 hrs, CIS1301]</i>
<input type="checkbox"/>	ENG 3302	Business and Technical Report Writing <i>[3 hrs of Literature]</i>
<input type="checkbox"/>	STAT 3309	Statistical Analysis for Business Applications I <i>[MATH 1305/1306]</i>
<input type="checkbox"/>	FIN 3302	Business Finance <i>[completion of GenEd core+18 hrs, ACC 2301/2302/ECO 2301/2302; at least concurrent w/STAT 3309]</i>
<input type="checkbox"/>	MGT 3301	Management of Organizations <i>[completion of GenEd core+18 additional hrs]</i>
<input type="checkbox"/>	MKT 3301	Principles of Marketing <i>[completion of GenEd core+18 additional hrs]</i>
<input type="checkbox"/>	MGT 3332	Quantitative Decision Making (QDM) <i>["C" or better in STAT 3309; MGT 3301]</i>
<input type="checkbox"/>	ADM 4301	Business Communications <i>[completion of GenEd core +48 additional hrs, declared in CoB]</i>
<input type="checkbox"/>	BA 4302	Business Strategy (Policy; Capstone) <i>[Senior Candidacy; all Core classes;WPE]</i>

General Business Major Requirements:

- BA 3302 Commercial Law *[BA 3301]**
- Upper-Level elective: 3 hours outside the College Business

Plus: 27 hours of business courses (beyond the core requirements) from at least three of the following areas:

<input type="checkbox"/>	Accounting (ACC)	<input type="checkbox"/>	Energy Management (EM)
<input type="checkbox"/>	Administrative Management (ADM)	<input type="checkbox"/>	Finance (FIN)
<input type="checkbox"/>	Business Administration (BA)	<input type="checkbox"/>	Management (MGT)
<input type="checkbox"/>	Computer Information Systems (CIS)	<input type="checkbox"/>	Marketing (MKT)
<input type="checkbox"/>	Economics (ECO)	<input type="checkbox"/>	Professional Land Management (PLM)
<input type="checkbox"/>	_____	<input type="checkbox"/>	_____
<input type="checkbox"/>	_____	<input type="checkbox"/>	_____
<input type="checkbox"/>	_____	<input type="checkbox"/>	_____

No more than 12 hours of the 27 hours can be taken in any one area. At least 21 of these 27 hours must be designated as junior or senior level courses which are not being counted toward a second business major. A student majoring in General Business can combine this major with any minor(s). The General Business major cannot be combined with a second business major to form a double major unless the student takes 21 additional advanced hours. At least fifty percent (50%) of the upper division business credits must be taken from the University of Houston-Downtown.

Total number of hours required for BBA with major in General Business: 126
Total number of hours earned by student: _____

Have questions or need information?

Coordinator of General Business Major:
MGT, MKT, & Business ADM Dept:
Associate Dean, College of Business:
College of Business Advising Office:

Contact:

Dr. Kurt Stanberry (713) 221-8672
Dr. Forrest Aven, Dept. Chair (713) 221-8593
Dr. Carl Ruthstrom (713) 221-8905
Dr. Carmen Cuevas (713) 221-8675
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College of Business Records Office:

E-Mail Address:

University Website:

UHD Admissions & Records (350-S):

UHD Financial Aid & Scholarships (330-S):

UHD Career Services & Counseling (370-N):

General Academic Advising (380-S):

(713) 221-8522

(713) 221-8041

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(713) 221-8006

* PREREQUISITES IN ITALICS/BRACKETS