

Major Program: Computer Information Systems

Academic Department FACIS

Name of Department FACIS

Name of Degree Program BBA

Date Plan Submitted March 2008

Dean's Approval _____

(Dean's signature)

List the learning outcomes to be assessed and the methods of assessment to be used for each. Also indicate if assessments are direct or indirect and when they are scheduled to be conducted.

Learning Outcome	Methods of Assessment	Direct or Indirect	Time-Table 2006 - 2012
<p>1. CIS Majors will be knowledgeable about information technology concepts including (1) hardware, (2) software, (3) database management systems, and (4) network and internet technology.</p>	<p>Assessment will be based on the score on relevant questions appropriate for this learning outcome in the major field test developed by the Educational Testing Service (ETS). ETS exam has been administered to students taking the Business Strategy course required of all majors. A score of 70% passing is a measure of accomplishment. Faculty will meet after spring break to analyze results and decide on measures to implement necessary changes.)</p>	<p>Direct</p>	<p>2008 Data from EBI test given in two prior years will be analyzed and the faculty will then take measures to correct any perceived deficiency. The procedure will be repeated every other year.</p>
<p>2. CIS majors will demonstrate competency in (1) systems investigation analysis and (2) systems planning development and implementation</p>	<p>Assessment will be based on the score on relevant questions appropriate for this learning outcome in the major field test developed by the Educational Testing Service (ETS). ETS exam will be administered to students taking the Business Strategy course required of all majors. A score of 70% passing is a measure of accomplishment. Faculty will meet afterwards to analyze results and decide on measures to implement necessary changes.</p>	<p>Direct</p>	<p>2009 academic year based on ETS Tests given in 2008. Data from these tests will be compiled and analyzed and</p>

			then appropriate measures would be taken by International Business faculty to correct any deficiency. The procedure will be repeated every other year.
3. CIS Majors will be knowledgeable about (1) automated and support systems, (2) transaction processing systems, (3) management information systems, (4) decision support and expert systems, and (5) strategic information systems.	Assessment will be based on the score on relevant questions appropriate for this learning outcome in the major field test developed by the Educational Testing Service (ETS). ETS exam will be administered to students taking the Business Strategy course required of all majors. A score of 70% passing is a measure of accomplishment. Faculty will meet afterwards to analyze results and decide on measures to implement necessary changes.	Direct	2010 academic year based on ETS Tests given in 2009. Data from these tests will be compiled and analyzed and then appropriate measures would be taken by International Business faculty to correct any deficiency. The procedure will be repeated every other year.
4. Learning outcomes – ability to: a. Work with teams b. Use technology c. Manage technology d. Think critically e. Define problems f. Solve problems	EBI exit survey (Question #66 - #69, and # 71-73) will be used to determine success in the indirect measures. Measure of accomplishment would be at the mean or above of the total respondents. Measure of accomplishment would be at the mean or above	Indirect	2007- 2008 Data from EBI test given in two prior years will be analyzed and the faculty will then take measures to correct any perceived deficiency. The procedure will be

			repeated every other year.
--	--	--	----------------------------