

Degree Program Assessment Plan

Name of Department ___Management, Marketing and Business Administration_____

Name of Degree Program ___Management_____

Date Plan Submitted _____

Dean's Approval _____
(Dean's signature)

List of learning outcomes to be assessed and the methods of assessment to be used for each. Also establish a timetable for conducting was assessment for the next 6 year.

(Each program must identify a minimum of three student learning objectives that it is committing to assess on an ongoing basis. Assessments of learning objectives may be scheduled at intervals of up to three years, but departments must complete at least one formal assessment of one program learning objective must be conducted each year.)

Learning Objectives	Methods of Assessment	Direct or Indirect	Time-Table 2006 - 2012
<p>1. Management students will perceive themselves as more competent in managerial abilities after completing our management courses</p>	<p>Use of the EBI Undergraduate Exit Assessment, sorted by 1) undergraduate major/area of primary interest and 2) undergraduate major/area of secondary interest. Questions 64-74, excluding 68, will be used as related to management topics and learning outcomes based on average score of those indicating Management as their undergraduate major.</p> <p>Successful performance will be indicated by the average of the Management respondents indicating moderately high levels of enhanced ability [5.5 to 5.8 scores] within two assessment periods based on the Enhancement of Abilities Scale:</p> <p>1: Not at all</p> <p>4: Moderately</p>	<p>Indirect</p>	<p>1st round Data collected 2006-2007. Information compiled into database; results analyzed Spring 2008. Determine action items based upon criterion. Action plans implemented in Fall 2008.</p> <p>2nd round Data collected 2007-2008; 2008-2009; and 2009-2010. Information compiled into database; results analyzed Fall 2010. Determine action items based upon criterion. Action plans implemented in Fall 2011.</p>

	7: Extremely		
2. Our program will produce graduate who demonstrate mastery of concepts, principles, and knowledge in the areas of Management process (theory, functions, group/team dynamics & total quality management), Organizational Behavior (leadership and motivation, communication, managing diversity, and human resource management), and Strategy and policy.	<p>Use of the ETS Major Field Tests, sorting the results for our discipline under the group titled Management</p> <p>Successful performance will be indicated by at least 70% of the MGT majors meeting or exceeding expectations (i.e. scoring 70 or above) within the main topic areas of Management process, Organizational behavior and Strategy/policy according to the scale of:</p> <p>0-69: Does not meet expectations</p> <p>70-80: Meets Expectations</p> <p>81-100: Exceeds expectations</p>	Direct	<p>1st round Data collected Spring 2008. Information compiled into database; results analyzed Spring 2008. Determine action items based upon criterion. Action plans implemented in Fall 2009.</p> <p>2nd round Data collected 2009, 2010 & 2011. Information compiled into database; results analyzed Fall 2011. Determine action items based upon criterion. Action plans implemented in Fall 2012.</p>
3. Our program will produce graduate who can analyze and solve problems, understand relationships and	<p>Use of the ETS Major Field Tests, sorting the results for our discipline under the group on Quantitative Business Analysis</p> <p>Successful performance will be indicated</p>	Direct	<p>1st round Data collected Spring 2008 & 2009. Information compiled into database; results analyzed Fall 2009. Determine action items based upon criterion.</p>

<p>interpret material related to Quantitative Business Analysis with areas of Probability and Statistics (correlation & regression, time-series forecasting, statistical concepts in quality control) and Management Science(linear programming, project scheduling, inventory and production planning, managing continuous improvement, queuing, simulation and decision analysis)</p>	<p>by at least 70% of the MGT majors meeting or exceeding expectations (i.e. scoring 70 or above) within the topic areas of Probability & Statistics and Management science according to the scale of:</p> <p>0-69: Does not meet expectations</p> <p>70-80: Meets Expectations</p> <p>81-100: Exceeds expectations</p>	<p>Action plans implemented in Fall 2010.</p> <p>2nd round</p> <p>Data collected 2010, 2011 & 2012. Information compiled into database; results analyzed Fall 2012. Determine action items based upon criterion. Action plans implemented in Fall 2013.</p>
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